



ChromaTexChem

A unique exhibition of colorants and chemicals for textiles and related applications

www.chromatexchem.com

21-22 October 2024
Hall 2, Bombay Exhibition Centre,
Mumbai, India

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About ChromaTexChem

- ChromaTexChem is an event that provides a business platform to the Textile Colorant & Chemicals industry to showcase their products, services & innovations to benefit the textile industry as a core segment, and also the Leather and Paper Industries.
- It helps Textile industry to gain knowledge on latest developments of products, suppliers, regulations, prices, trends and markets, and sellers discover new markets, new customers and reinforce relations with existing channel partners and customers.
- It is one of the only one of its kind events the world over, and the only one of its kind in India that gives such a platform to the Textiles, Dyestuffs and Spec Chem value chain

India: Textiles, Colorants and Spec Chem

- India is the fifth-largest global economy, and the fastest growing one with a projected growth rate of 6.8% for the upcoming year.
- India has a flourishing textile industry of about USD 150 billion in size, with about 70% domestic market and 30% of exports.
- The Indian Chemicals Industry is valued at USD 195 billion, and Spec Chem is valued at about 38 billion.
- The Indian Colorant Industry is the second largest in the world, with a global market share of about 18% and valued at about USD 7.5 billion
- The Indian Textiles Specialty Chemicals Industry is valued at about USD 1 billion

Pillars of Business

- Direct Customer Sales: To process houses, composite mills in Textiles
- Channel Development and Sales: Strengthening and development of sales channels, distributors, resellers, and merchant buyers.
- Vertical Supply Chain Sales: Harbour sales between vertical links of the chemicals supply chain.
- Brand Engagement: A showcase of compliances and brand initiatives.

ChromaTexChem 2022 - 2023

- The 2022 and 2023 editions of ChromaTexChem were grand successes with over 80 exhibitors and 120 exhibiting companies from Dyes, Intermediates, Pigments/Dispersions, Specialty Chemicals and allied Machinery and Services, with exhibitors from both India and Overseas.
- Both editions saw over 3,000 business visitors in attendance.
- Visitors from 21 countries(India, Vietnam, Bangladesh, Sri Lanka, Taiwan, Thailand, Malaysia, Indonesia, Egypt, Turkey, Germany, Switzerland, UK, USA, Italy, Japan, South Korea, Nepal, UAE, Brazil, Morocco), though a large majority was from India.
- The core Exhibition was accompanied by parallel Conference modules and Panel Discussion.

Snapshots of ChromaTexChem 2022 / 2023 Edition



ChromaTexChem 2022 - 2023 Exhibitors & Partners



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