



6th edition

# An International Textile & Apparel Fair

21-24 Sept, 2017 | Jaipur, Rajasthan, India

[vastratex.com](http://vastratex.com)



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## PRESENTING INNUMERABLE BUSINESS OPPORTUNITIES IN TEXTILES & APPAREL

Rajasthan State Industrial Development and Investment Corporation Ltd. (RIICO) and Federation of Indian Chambers of Commerce and Industry (FICCI) jointly announce 6th annual edition of VASTRA viz. "VASTRA- An International Textile and Apparel Fair 2017" (VASTRA-2017) scheduled from 21st to 24th September, 2017 at Jaipur Exhibition & Convention Centre, Sitapura Industrial Area, Jaipur, India.

Crafted to create business opportunities, VASTRA is an all encompassing trade fair on textiles & apparel. It aims at revitalizing existing business ties and forging new business relations. An ideal platform to enter JV's, strategic alliances and partnerships worldwide, VASTRA also provides opportunities to explore new locations for setting up businesses in India, disseminate technology and interaction with experts and R&D Labs for solution in technology and latest trends.

A large number of international buyers from across the globe and Indian buying houses / agents have been participating in VASTRA since the very first edition held in 2012. VASTRA has emerged as an important exhibition in the international calendar of events in textiles and apparel.

In the improved format, VASTRA- 2017 will have combination of B2C component along with B2B, therefore it primarily remains a B2B trade fair. First three days of VASTRA-2017 will be devoted exclusively to B2B and the last day i.e. 24th September, 2017 will have B2C activities, involving retail sales. This will provide simultaneous opportunity to those exhibitors who may be looking at directly reaching the end users as well. This will provide much more enhanced business opportunity to all stakeholders.

## OBJECTIVES

- Augmenting India's presence as a sourcing hub and investment destination
- Showcasing the entire value chain - Fibre to Fashion
- Creating and presenting business opportunities
- Offering an all-encompassing platform for latest in technology and applications
- Bridging gap between Indian and global companies through joint ventures, setting up of R&D base and strategic alliances
- Creating platform for interaction with experts, scientists, technocrats, Govt. agencies in textiles and garment
- Showcasing infrastructure availability for textile industry
- Discussions and deliberations on product and process improvement, new applications, research & development, new trends & fashion, environmental concerns, etc.

## OPPORTUNITIES FOR BUSINESS

VASTRA-2017 offers multidimensional business opportunities to the exhibitors and visitors

- Showcasing products and capabilities for business enhancement
- Launching new products, creating brand awareness & enhancing corporate image
- Sourcing latest in products and technologies
- Business meetings and networking opportunities
- Joint ventures, Collaborations, Strategic alliances
- New applications and solutions
- Retailing – latest in textiles & apparels
- New investments
- Exposure to infrastructure availability
- Experiencing rich textile art & craft of Rajasthan

## PRODUCTS ON DISPLAY

VASTRA- 2017 aims to showcase the entire value addition chain from fibre to fashion - products as well as technology

- Fibre, Yarn & Fabric
- Garments & Apparels
- Home textiles & Made ups
- Ethnic trends & Home furnishings
- Textile & fashion accessories including fashion jewellery & fashion footwear
- Leather garments
- Traditional textiles, Handloom & Handicraft
- Technical textiles
- Fashion trends
- Technology & Machinery
- Infrastructure for textile industry







## VISITORS' PROFILE

- Buyers, users, traders, importers, exporters of products in Textile and Apparel
- Plant & Machinery suppliers and users
- Existing industry players
- Fashion designers
- New investors
- Builders, Interior designers, Hotels, Hospitals & Institutional buyers
- Scientists, Consultants, Students
- Country and State delegations
- Public in general, on B2C day

## EXHIBITORS' PROFILE

- Manufacturers, exporters and suppliers of –
  - Entire product value chain - Fibre to Fashion
  - Garments & Apparels including leather garments
  - Home textiles, Made-ups & Home furnishings
  - Textile & fashion accessories including fashion jewellery & fashion footwear
  - Traditional textiles, Handlooms & Handicrafts
- Manufacturers and suppliers of –
  - Plant & Machinery
  - Accessories
  - Dyes & Chemicals
- Technology suppliers
- Fashion designers
- Countries and States through specific pavilions
- Sectoral industry associations and international industry associations
- Research and Development, Education and Training institutions





## VASTRA-2017 HIGHLIGHTS

- More than 300 exhibitors across entire textile value addition chain & accessories – product, machinery and technology
- More than 300 international buyers from across the globe
- More than 150 Indian buying houses / agents
- Special focus on CLMV countries
- Buyer- Seller meets
- International participation
- Unique platform of B2B in combination with B2C
- Business fashion shows
- State pavilions
- Fashion designers & Studios
- Live demonstration of traditional textile crafts
- Business & networking opportunities
- International and Indian delegations
- Participation by Government agencies
- Supporting facilities – business centre, information desk, travel & transport desk, etc.

### SPECIAL FEATURE: ROUNDTABLE



## ORGANISER



Rajasthan State Industrial Development and Investment Corporation Ltd. (RIICO), an undertaking of the Government of Rajasthan, has supported industrial development in Rajasthan since its inception in 1969, by providing industrial infrastructure as also financial support through term loan & equity.

RIICO, through its promoted organization CDOS, has been organizing India Stonemart - an international stone industry exhibition on biannual basis since 2000.

## CO –ORGANISER



FICCI, industry's voice for policy change, is the largest & oldest apex organization of Indian business & industry. It is the rallying point for free enterprises in India. It has empowered Indian business in changing time to shore up their competitiveness & enhance their global reach. With a nationwide membership of over 1500 corporate and 500 chambers of commerce and business associations, FICCI espouses the shared vision of Indian business and speaks directly and indirectly for over 250,000 business units. FICCI maintains the lead as the proactive business solution provider through research, interactions at the highest political level and global networking.

FICCI organizes a large number of events including exhibitions, conferences, seminars, business meets, etc. for promoting business. The major trade fairs organized by FICCI include India Chem, India Aviation Show, India Stonemart, Annapoorna World of Food India, Eima Agrimach India, Big5 Construct India, Arogya, etc.

## STALL RENTAL

INDOOR	Stall Type	INR per sqm*	US\$ per sqm*
	Built-up Stall (min. 9 sqm)	6,500	250
	Raw Space (min. 9 sqm)	6,000	200

- 10% extra – 2 side open stall of size 9 to 35 sqm
- 20% extra – 3 side open stall of size 9 to 35 sqm
- No extra charges for two / three side open stall of size 36 sqm and onwards.

\*GST as applicable.

Supported by:



सत्यमेव जयते

Government of India, Ministry of Textiles  
Regional office of the Textile Commissioner, Noida

Supporting Organizations:



## FOR PARTICIPATION, CONTACT

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