

Minute to Minute program of the 1<sup>st</sup> Day (Inaugural Day) of the Exhibition-Cum-Knowledge Sharing for Textiles' Advantage (EKTA Event) Shimla, 19<sup>th</sup> May, 2025 – Venue MPH (Multi-Purpose Hall), Gaiety Theatre, Mall Road, Shimla:

Time	Activity/Speakers
09.30 – 11.00 AM	Registration of Participants and Arrival of Guests
11.00 – 11.05 AM	Lamp Lighting by the Chief Guest, Special Guest and Guests of Honours
11.05 – 11.10 AM	Welcome Address by Shri Moloy Chandan Chakraborty, Jute Commissioner, Govt. of India
11.10 – 11.20 AM	Context Setting & PPT on Textiles Ministry's Schemes and Initiatives by Shri Ajay Gupta, Joint Secretary, Ministry of Textiles, Govt. of India
11.20 – 11.25 AM	Address by Ms. M. Beena, DC(Handlooms)/Ms. Amrit Raj, DC(Handicrafts), Govt. of India – Overview of Handlooms, Handicrafts Sector
11.25 – 11.35 AM	Address by Guest of Honour, Shri Asit Gopal, Addl. Secretary & Financial Advisor, Ministry of Textiles, Govt. of India
11.35 – 11.45 AM	Address by Guest of Honour, Md. R.D. Nazeem, Addl. Chief Secretary, Govt. of Himachal Pradesh – Overview of Textile Sector's Schemes in Himachal Pradesh
11.45 – 11.55 AM	Address by Special Guest, Shri Rohit Kanal, IAS, Additional Secretary, Ministry of Textiles, Govt. of India – Overview, scope and potential of entire Textile Sector's Schemes of Govt. of India with reference to the stakeholders of Himachal Pradesh
11.55 AM – 12.05 PM	Address by the Chief Guest, Shri Prabodh Saxena, IAS, Chief Secretary, Govt. of Himachal Pradesh
12.05 – 12.10 PM	Vote of Thanks by Shri Shashi Bhushan Singh, IRTS, Secretary, National Jute Board, Govt. of India
12.10 – 1.00 PM	Visit to Exhibition Pavilion (Inauguration/Ribbon Cutting) by the Chief Guest, Special Guest and the Guest of Honours, taking round and interactions with the exhibitors
1.00 – 2.00 PM	Lunch at the Ashiyana Restaurant, the Ridge, Shimla
2.00 – 5.00 PM	Knowledge Sessions   Exports   Export Div. MoT   MPH