



SOURCING
CONSULTANTS
ASSOCIATION



FASHION MEET - *Expo' 22*



Curated Networking

cum

Sourcing Event

Managed & Co-Hosted By:

SOWTEX
— sourcing textiles globally —

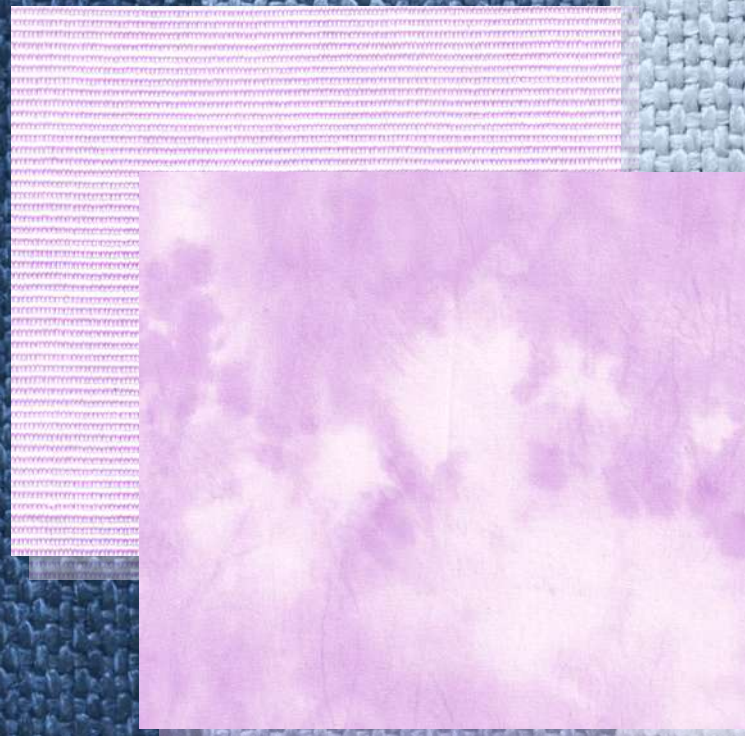


A
Collaborative
Effort

- ✦ To create a **Meetup space** between Buyers and Sellers of the Textile Ecosystem
- ✦ To help Fashion Buyers, Manufacturers & Suppliers Collaborate and fast-track **product development**
- ✦ Work on **Upcoming Season Trends** collaboratively & create strong delivery ecosystem

Our Values.

Key Values that drive us are Passion, Innovation, Sustainable Product Line and a Collaborative Mindset with Velocity using Technologies.



Fabric



Fastrack Development



Fashion

*Guest of
Honour*

*& Top
Dignataries*



Ministry of Textiles



Mr. Narendra Goenka
Chairman - AEPC



Mr. Vishal Dhingra
Chairman - BAA



Mr. Lalit Thukral
Chairman - NAEC

Focussed Networking

Networking
Opportunities with
Multiple Fashion
Buying, Manufacturing
& Supply Chain
Members under one
roof



FASHION MEET - *Expo' 22 Agenda*

DAY 1: 21ST APRIL 2022

10:00 AM	Open Networking & Engagements	02:30 PM	Quick & Easy Ways to Build Fashion Exports - Business Growth Session
11:00 AM	Inauguration by Hon'ble Minister- Building Roadmap towards \$100Bn Exports	03:00 PM	Digital Efficiencies SMART Production Automation - Tech Session
11:30 AM	Felicitation of Diplomats & Top International Buyers	03:30 PM	Quality, Your Gateway to Success - Panel Discussion
12:00 PM	Reimagining India as Italy of East with Strong design & product development - Fireside Chat	04:00 PM	Sponsor Presentation
12:30 PM	Digitising the Supply Chain - Design Studio Presentation - AEPC & Sowntex Design Lab	04:15 PM	Ministry of Textiles - Emphasis on Fashion Export Growth - Policy Roadmap
1:00 PM	Stitching the Value Chain with Sustainable & Traceability - Expert Session	05:00 PM	Networking Event - Wine & Cheese Policymakers Buyers Fashion Manufacturers Supply Chain
1:30 PM	Session break	07:00 PM	Closing of Day 1

FASHION MEET - *Expo' 22 Agenda*

DAY 2: 22ND APRIL 2022

10:00 AM	Open Networking & Engagements	02:30 PM	SS-23 / Trend Story & Concept - WGSN
11:00 AM	Fabric to Fashion - Digital Product Development (Digital Fashion & NFTs) - Tech Innovation Session	03:00 PM	Sponsor Presentation
11:30 AM	Developing Sustainable Product Lines & Fast-track Development - Fireside Chat	03:15 PM	Fashion Show with 3 Themes by Fashion Institutes : 1. Fast Fashion 2. Sustainable/Circular Fashion 3. Pret Fashion
12:00 PM	Circular Fashion & Sustainable Production Processes		
12:30 PM	New Product Development, Innovations & Mills Presentation	06:00 PM	Closing Ceremony with Event Awards & Recognitions
1:30 PM	Session Break	07:00 PM	Official Closing of the Event



WHAT'S THE PROGRAM

FASHION MEET EVENTS



NETWORKING

POWER NETWORKING
AMONGST FASHION BUYERS -
MANUFACTURERS - MILLS -
TECHNOLOGY COMPANIES
OVER WINE & CHEESE

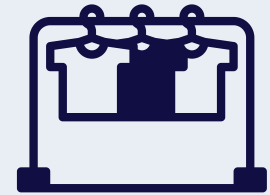


FASHION SHOWS

THEME BASED - FAST FASHION,
SUSTAINABLE/CIRCULAR
FASHION & PRET FASHION
USE OF LATEST FABRICS, IDEAS
CURATIONS BY TOP INSTITUTES

WHAT'S THE PROGRAM

FASHION MEET EVENTS



PRODUCT STALLS

NEW SEASON
COLLECTION FABRICS,
TRIMS MACHINERY
WITH FASHION TECH



PRESENTATIONS

PRESENTATIONS ABOUT
PRODUCT DEVELOPMENT
& NEW INNOVATIONS
FROM SUPPLY CHAIN &
VISUAL MERCHANDISING





WHAT'S THE PROGRAM

FASHION MEET EVENTS



PRODUCT DEMOS

PRODUCT PRESENTATIONS
OF NEW CONCEPTS IDEAS
PRODUCT APPLICATIONS
AND DIGITAL INNOVATIONS



EXPERT SESSIONS

TREND FORECASTING,
INNOVATION & CUSTOMISED
SESSIONS ON DIGITAL
TECHNOLOGY, MICRO FACTORY
AND BUSINESS GROWTH



What's in it
For ME ?

For Buyers

- A Space to **Engage With New Trends** and Innovation for Your Next Season Collections
- A Meetup to **Interact With Fashion Manufacturers & Experience New Product Developments** in Textile Prints, Fabrics, Accessories and Trims

For Manufacturers

- Meet **Policymakers & Top Buyers** from Fashion Industry
- A Space to **Develop Your New Collection Story** Like Never Before
- **Networking** with Fashion Buyers, Fabric Mills & Fashion Tech Companies to engage and increase Business Opportunities
- **Learn & Engage** with Top Industry Experts

For Mills & Suppliers

- A Space to **Showcase Your New Collection & present your Strength**
- **Networking Meetings** with Fashion Buyers, Manufacturers & Fashion Tech Companies to engage and increase Business Opportunities
- Develop Products based on **Latest International Trends**
- Sessions from Top Industry Experts

For Fashion Tech Companies

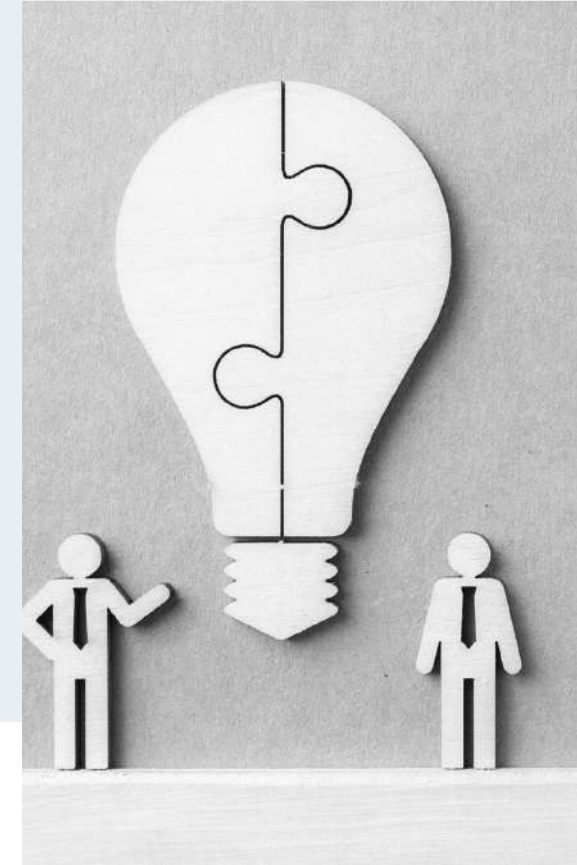
- Meet **Prospective Buyers & Manufacturers** from Fashion Industry
- A Space to **Showcase Your New Innovations & Sustainable Product Development Techniques**
- **Networking Meetings** with Fashion Buyers, Manufacturers, Mills & Supply Chain to engage and increase Business Opportunities



What's in it
FOR ME ?



Fashion Meet
OUTCOMES



You will walk out of the program with new Insights, Connects and Collaborations

The Fashion Meet is designed to help you **Collaborate and gain New Insights** that will help you and your teams to Fast-Track your Product Development Cycle & Improve Delivery System

When & Where ?

21ST APRIL 2022
11:00 AM - 7:00 PM

&

22ND APRIL 2022
11:00 AM - 7:00 PM

APPAREL HOUSE
AEPC CENTRE



Sector 44, Gurugram,
Haryana 122003

Managed By
SOWTEX
sourcing textiles globally

Our
Team

Event Coordinators



SONIL JAIN

FOUNDER & CEO,
SOWTEX NETWORK

Talks about digitising fashion and textile businesses and empowering connections



GAGAN KAPOOR

MARKETING CONSULTANT &
BUSINESS HEAD, SOWTEX
CONNECT

Talks about growing business through effective Marketing Strategies for Textile Ecosystem



PS CHAHAL

CO-FOUNDER,
SOWTEX NETWORK

Talks about ease in conducting business through digital sourcing and ready stock management.



EKTA JAIN

CO-FOUNDER,
CREATIVE HEAD,
SOWTEX NETWORK

Talks about Supporting the Textile fraternity to Learn | Engage | Collaborate

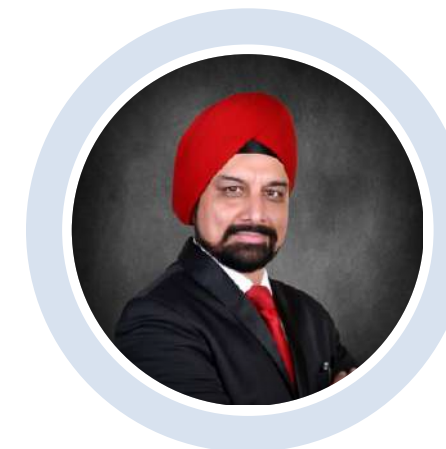
Expert Support



NIMISH DAVE

CEO
THE IDEA SMITH

Talks about Digital Transformation in apparel businesses



MANJIT SINGH SAINI

CEO
PRAMOUNT INSTRUMENTS

Talks about Quality improvements and Sustainability Norms for Apparel Exports

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SOWTEX

sourcing textiles globally

Support Partners :



Trend Partner :

WGSN

FASHION MEET EXPO- 22

FASHION Meet Expo'22 is grand curated Networking cum Sourcing Event co-hosted in Joint Association with Fashion Buying & Manufacturing community Apparel Export Promotion Council of India (AEPC), Noida Apparel Exporters Cluster (NAEC), Sourcing Consultants Association (BAA) at Apparel House, AEPC Centre, Sector-44, Gurugram.

Date -21 & 22nd April' 22

Official Timings - 11am - 7pm (Both Days)

The Event will be showcasing selected 50 Fabric, Trims manufactures & Fashion Technology companies from India with their product development capabilities along with USP's based on Trends, Materials, Technology to Fashion buyers & Manufacturers looking for sourcing Quality, Sustainable & Innovative materials for domestic & International markets. **Inviting participation is from selected manufactures** with strong product development focus, value additions, sustainable raw-material supplies, improved manufacturing concepts & Fashion tech companies to **Come, Showcase, Interact & Present business to top fashion buyers & manufactures**

Focus Networks Participation - MOT- AEPC- BAA - NAEC- GMEA- GEAR - SOWTEX (Invites to Fashion Buyers & Manufactures from PAN- INDIA)

Expected Attendees list - International Brands Liaison Offices, Buying Houses- Sourcing Consultants, Fashion Manufactures, Mills, Industry experts, Fashion Institutes

Exclusive Event | Entry by Pre-registration - Only open to Senior dignitaries, foreign diplomats, Fashion Buyers, Business Owners, Senior designers & Sourcing heads.

Private Event - 1000+ Attendees (Two Days event)

Agenda includes

- Panel Interactions with Policy Makers & Industry leaders & Supply Chain.
- Networking Session (Sr. Leaders of Buying houses - Fashion Manufactories - Participating Mills)
- Top consultant's sessions on Manufacturing excellence & Business Growth

- Product development displays- Innovative & sustainable fashion fabrics & Trims
- Focused Mills presentations
- Trends forecasting Sessions & Virtual mood boards
- VM & Fashion Shows from Top Fashion Institutes
- Show Awards & recognitions

Curated Fashion Expo designed to showcase Themes & Materials for upcoming season & indication of SS/23

- Upcoming Trends & Themes - **WGSN**
- Fast-track design development from fabric to fashion using Digital Technologies – **Tukatech, Inc.**
- Digital Transformation for Fashion Manufacturing - **Idea Smith & Stitch MES**
- Sustainable processes, Inspections & Certification – **Bureau Veritas**
- Quality Compliance & Testing standards - **Paramount Instruments**
- Theme based Fashion Shows - **Top Fashion Institutes** in collaboration with Mills (From Delhi / NCR)
- Networking Event in collaboration with **Fashion Buyers - Manufacturers - Mills - Technology companies** (Wine & Cheese Event)

This is a selected invite for 3 fashion Institute to come & present at this exclusive Show hosted at Apparel House with Key stakeholders of the Industry. It is based on the first cum confirmation services.

Treads & Theme support provided by WGSN & Sowntex Design Team

FASHION MEET- Expo'22

Proposed Two Days Agenda

Networking cum Sourcing Meet with Industry Stakeholders

Start	Close	Time	Agenda			
21st April 22						
10.00 am	11.00 am	60 min	Open Networking & Expo			
11.00 am	12.00 pm	60 min	Inauguration <i>Ministry of Textiles, AEPC Leadership, BAA Leadership</i> Welcome Speeches by the dignitaries Expo Visit / SOWTEX / Sponsor Presentation -1 (Roadmap for \$100 Bn Fashion & Textile Exports)	Hon Minister- Piyush Goyal, All Chairman AEPC- Mr Narender Goenka, BAA- Vishal Dhingra, NAEC - Mr Lalit Thukral - (Opening statements - 30 Min)	Hon Guest List- Ambassadors from American, European, UAE, Japan, Australia, South Korea, Bangladesh, Vietnam (Felicitation of Guest - Quick 2 min comments)	Indian Fashion Buying - Tarun Bakshi (Triburg), Sanjay Gupta (Impulse), Sunil Sethi (FDCI), Mr Magoo (Ex-Chairman), Mr Saktivel (Ex-Chairman)
12.00 PM	12.30 PM	30 min	Building India as Italy of East - with Strong design & product development.	Panel Discussion:- FDCI- Mr Sunil Sethi, Buyers - Inditex / GAP Country head / NEXT / French Connection, AEPC - Mr Gautam Nair		
12.30 PM	1.00 PM	30 Min	Digitising the Supply Chain- Physical & Virtual Material - Design Studio Apparel house	AEPC - Sowtex Design Lab	Dr Tamanna & Sonil Jain	
1.00PM	1.30 PM	30Min	Stitching the Value Chain with Sustainable & Tracability	Bureau Veritas - Nalin Singla, Country Head		
1.30 PM	2.30 PM	60 min	Session Break			
2.30 PM	3.00 PM	30 Min	Quick & Easy Ways to Build Fashion Exports - Expert Session	Sandeep & Gagan (Sr Export Consultants)		
3.00 PM	3.30 PM	30 min	Digital Efficiencies SMART Production Automation	<i>Nimish Dave with Stitch MES</i>		
3.30 PM	4.00 PM	30 min	Quality, Your Gateway to Success - Fireside Chat	<i>Manjit Singh Saini along with Two Manufactures</i>		
4.00 PM	4.15 PM	15 min	Sponsor Presentations -2			
4.15	5.00 PM	45min	MOT- AEPC - Roadmap for Apparel Exports - Infra Gaps in Production / Sourcings / Policy Making	Hon Textile Sec - Mr Upender Prasad Singh	AEPC - Chairman	Manage - Dr Tamanna
5.00 PM	7:00 PM	120 Min	Networking Event Policy Makers - Buying Community- Manufacturers- Supply chain Partners	<i>Minister Of Textiles Senior Dignitaries from Apparel Industry Sourcing Consultants Foreign Trade Officials Country Ambassadors Exhibitors</i>	BAA- 40 Sourcing Consultants, AEPC- 50 Exporters, NAEC-15, GEAR - 10, GEMA-10 - Textile Suppliers - 50	
7.00PM			Close - Day 1			
22nd April 22						
10.00 am	11.00 am	60 min	Open Networking & Start of the Expo			
11.00 am	11.30 pm	30 min	Fabric to Fashion - Digital Product Development (Digital Fashion & NFTs) - Presentation & Display	Tukatech Team - Product Stimulations - Ms Iva Sareen (Director, Tukatech)		
11.30am	12.00 pm	30 min	Developing Sustainable Product lines & fast-track development - Panel Discussion	Triburg -Ms Jayshree Rai - Head Design, Orient Craft - Mr Anoop Thatai (MD -Exports) & Ms Iva Sareen		
12.00pm	12.3	30 min	Circular Fashion + Sustainable production processes	Expert Session - Dr Rajesh Bheda		
12.30 pm	1.30pm	60 Min	New Product Developments - Innovations - Mills Presentation	6 - Supplier Presentation	Shortlisted by Intial Questionaire	
1.30pm	2.30 pm	60 Min	Session Break			

2.30 PM	3.15 PM	45 Min	Talk by WGSN	WGSN India		
3.15 PM	3.30 PM	15 Min	Sponsor Presentations			
3.15 PM	6.00	150 min	Fashion Show with 3 Themes - Fashion Institutes / Mills	Attended by Top Country designers, Product Design Heads (NEXT, Inditex, GAP, Triburg, Asmara, Impulse, NewTimes) Garment Exporters	Runway Themes - 1. Fast Fashion 2. Sustainable / Circular Fashion 3. Pret Fashion	Guest List - Varun Bahl, Rohit Bal, Ritu Berry, Anju Modi, Rosi Ahluwalia
6.00 PM	7.00 PM	60 min	Closing Ceremony + Awards & Recognition			