

Services to Exporters of Technical Textiles by SRTEPC

1 Market Entry Services

- **Dynamic Market Data:** SRTEPC will guide its Members on the following:
 - What is the growth in exports and imports of specific product – Global vs India?
 - What's happening in the global market? Which product is trending?
 - Which market is growing? Which market will grow?
 - Who are the competitors and role model? And many more...
- **Connecting with Reliable Buyers Across the Globe:** SRTEPC will connect its members with leading reliable buyers having excellent previous business records and facilitate meeting to promote exports.
- **Sponsoring Delegations & Sales Team to Global Markets:** SRTEPC will sponsor delegations and sales team to the leading markets and facilitate meetings with leading global buyers.
- **Participation in Buyer-Seller Meets:** SRTEPC will organize RBSM (Reverse Buyer Seller Meets) in India.
- **International Marketing Support:** SRTEPC will conduct generic publicity abroad to enhance image of India as a reliable supplier to build up goodwill for the Technical Textiles industry and exporters.
- **Special Articles, News, etc.:** SRTEPC publishes Special Articles,, Technical Textiles News and other information in its Brand Magazine called SRTEPC World
- **Seminars & Workshops:** SRTEPC will conduct regular Seminars, Workshops, etc. to impart technical and market know-how about Technical Textiles products so that to broaden member's spectrum.

2 Govt. Policies & Schemes Benefits

- **Assistance & Guidance on Exports Schemes:** SRTEPC will provide extensive assistance and guidance on export schemes like RoDTEP, RoSCTL, EPCG, etc. to ensure the members receives export benefits.
- **Participation in Leading Global Trade Shows:** SRTEPC will provide financial support under MAI Scheme to participate in leading global Technical Textiles exhibitions and BSMs.
- **Support in Resolving Exports Issues:** SRTEPC resolves problems of exporters connected with exports concerning Department of Directorate General of Foreign Trade, Customs/Central Excise, Duty Drawback, Banking, ECGC, etc.
- **Liaising with Government Authorities:** SRTEPC maintains liaison with the Government authorities to convey the requirements of the industry and exporters and to ensure appropriate policy framework making for Technical Textiles industry.
- **Support from Embassies and Consulate General:** SRTEPC will provide support in Visa Recommendations, Dues Clearance, Export Certificates, etc. to its members

3 Strategic Global Alliances, Technical Tie-ups & JVs

- **Facilitates Meetings with Global Technical Textiles Players:** SRTEPC helps to connect exporters and industry player with leading global role models in Technical Textiles and facilitates meetings for strategic alliance, technical tie-ups, etc.
- **Post Alliance Support:** SRTEPC helps in resolving problems post alliance either with the partner or any third party.

4 Other Services cum Benefits

- **Exports Awards:** SRTEPC recognizes outstanding export performances and felicitates exporters for their meritorious export's performance through Grant of Export Awards every year.
- **Product Sample Display:** SRTEPC facilitates free display of Technical Textiles samples
 - At SRTEPC Technical Textiles Theme Pavilion in Leading Global Technical Textiles Exhibition