

## **DAY 1: September 25, 2021 (Saturday)**

### **Pre-Conference Workshop-1 (Full Day | HALL A)**

**1000-1400 Hrs**

#### **Scaling up Policy & Implementation Research in Tobacco Control**

**The International Union against Tuberculosis and Lung Diseases, (The UNION), New Delhi**  
**CHAIRS**

**Dr. Pankaj Bhardwaj**

Additional Professor, Community Medicine & Family Medicine Coordinator,  
School of Public Health, AIIMS Jodhpur

**Dr. Vikrant Mohanty**

Professor and Head of Department at Maulana Azad Institute Of Dental Sciences

### **SUGGESTED SPEAKER/ PANELIST**

**1000-1010 Hrs**

#### **Welcome address & Objectives of the Workshop**

**Ms. Renu Sharma**

Project Officer, The International Union Against Tuberculosis  
& Lung Disease (The UNION), South East Asia Office, New Delhi

**1000-1105 Hrs**

#### **How should we approach commercial determinant of health?**

**Dr. Upendra Bhojani**

Director, Institute of Public Health, Bengaluru (IPH), Bengaluru

**1105-1200 Hrs**

#### **Using epidemiology for advocacy**

**Dr. Prashant Singh**

Scientist-D | Division of Preventive Oncology & Population Health  
Nodal Officer | WHO FCTC Global Knowledge Hub on Smokeless Tobacco  
ICMR-National Institute of Cancer Prevention and Research, Noida

**1200-1210 Hrs**

#### **Mobility Break**

**1210-1310 Hrs**

#### **Policy research at state level**

**Dr. Amit Yadav**

Senior Technical Advisor, The International Union Against  
Tuberculosis and Lung Disease (The UNION), South East Asia Office

**Mr. Deepak Mishra**

Executive Director with Socio Economic & Educational Development  
Society (SEEDS), New Delhi, India.

**1310-1325 Hrs**

#### **Operational Research in TC**

**Dr. Vikrant Mohanty**

Professor and Head of Department at  
Maulana Azad Institute of Dental Sciences

<b>1325-1340 Hrs</b>	<b>Monitoring &amp; Implementation Research in TC</b> <b>Dr. Shivam Kapoor</b> Public Health Professional and Tobacco Control Enthusiast, International Union Against Tuberculosis and Lung Disease (The Union)
<b>1335-1355 Hrs</b>	<b>Strategies for disseminating research findings for policy change</b> <b>Mr. Pranay Lal</b> Senior Technical Advisor, The International Union Against Tuberculosis and Lung Disease (The UNION), New Delhi
<b>1355-1400 Hrs</b>	<b>Summary of the Workshop and Vote of Thanks</b> <b>Dr. Shivam Kapoor</b> Public Health Professional and Tobacco Control Enthusiast, International Union Against Tuberculosis and Lung Disease (The Union)

### Pre-Conference Workshop-2 (Half Day | Hall C)

<b>1000-1200 Hrs</b>	<b>Burning issues in implementation of smokeless tobacco control in South Asia</b> <b>Centre for Health Innovation &amp; Policy (CHIP) Foundation</b> <b>CHAIR</b> <b>Prof. Ravi Mehrotra</b> Hon'ble Consultant, Centre for Health Innovation & Policy (CHIP) Foundation <b>CO-CHAIR</b> <b>Dr. Jagdish Kaur</b> Regional Advisor, Tobacco Free Initiative, World Health Organization (WHO)
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### SUGGESTED SPEAKER/ PANELIST

<b>1020-1040 Hrs</b>	<b>Smokeless Tobacco Control in South Asia: Pakistan's perspective</b> <b>Dr. Zohaib Khan</b> Khyber Medical University, Pakistan
<b>1040-1100 Hrs</b>	<b>Policy priorities for strengthening smokeless tobacco control in Bangladesh</b> <b>Dr. Rumana Huque</b> Professor in the Department of Economics, University of Dhaka, Bangladesh



1100-1120 Hrs	<b>Harnessing Opportunities for banning smokeless tobacco (SLT) in India during COVID Pandemic: A case study from India</b> <b>Dr. Sonu Goel</b> Professor, Dept. of Community Medicine and School of Public Health, PGIMER, Chandigarh
1120-1140 Hrs	<b>Emerging issues in Tobacco Control- Sri Lanka</b> <b>Dr. Samadhi W. Rajapaksa</b> Chairman National Authority on Tobacco & Alcohol, Founder Cancer Care Association of Sri Lanka Chairman Palliative Care Trust
1140-1200 Hrs	<b>Question &amp; Answer session</b> <b>All Speakers</b>

### Pre-Conference Workshop-3 (Half Day | HALL D)

1000-1200 Hrs	<b>Role of Nurses in Prevention and Management of Tobacco Use</b> <b>National Institute of Nursing Education (NINE), Postgraduate Institute for Medical Education &amp; Research (PGIMER), Chandigarh</b>
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### SUGGESTED SPEAKER/ PANELIST

1000-1015 Hrs	<b>Tobacco use and health</b> <b>Keynote Address</b> <b>Dr. Sonu Goel</b> Professor, Dept. of Community Medicine and School of Public Health, PGIMER, Chandigarh
1015-1030 Hrs	<b>Screening and early detection of tobacco use</b> <b>Dr. Karobi Das</b> Officiating Principal, National Institute of Nursing Education (NINE), Post Graduate Institute of Medical Education & Research (PGIMER), Chandigarh
1030-1045 Hrs	<b>Adverse effects of Tobacco use</b> <b>Dr. Sukhpal Kaur</b> Lecturer, National Institute of Nursing Education (NINE), Post Graduate Institute of Medical Education & Research (PGIMER), Chandigarh
1045-1100 Hrs	<b>Non pharmacological management of tobacco use</b> <b>Dr. Sunita Sharma</b> Lecturer, National Institute of Nursing Education (NINE), Post Graduate Institute of Medical Education & Research (PGIMER), Chandigarh

<b>1100-1115 Hrs</b>	<b>Nurse led clinic for tobacco cessation</b> <b>Dr. Nitasha Sharma</b> Tutor, National Institute of Nursing Education (NINE), PGIMER, Chandigarh
<b>1115-1130 Hrs</b>	<b>Preventive strategies of tobacco use among youth</b> <b>Dr Sushma Kumari Saini</b> Lecturer, National Institute of Nursing Education (NINE), PGIMER, Chandigarh
<b>1130-1200 Hrs</b>	<b>Role play on tobacco cessation</b>

### Pre-Conference Workshop-4 (Half Day | Hall B)

<b>1000-1200 Hrs</b>	<b>Tobacco-free Movie Rules in India: Evidence and Impact</b> <b>HRIDAY</b> <b>CHAIR</b> <b>Dr. L Swasticharan</b> Deputy Director General (DDG), Ministry of Health and Family Welfare (MoHFW), Government of India (GOI) <b>Co-CHAIR</b> <b>Dr. Prakash C Gupta</b> Director of Healix – Sekhsaria Institute for Public Health, Navi Mumbai <b>Dr. Mira B Aghi</b> Behavioural Scientist, Communication Expert, New Delhi
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### SUGGESTED SPEAKER/ PANELIST

<b>1000-1020 Hrs</b>	<b>Overview of Tobacco-Free Movie regulations in India</b> <b>Dr. Aastha Chugh</b> Research Scientist, HRIDAY, New Delhi, India
<b>1020-1040 Hrs</b>	<b>Evidence on tobacco exposure in movies until 2009</b> <b>Dr. Mansi Chopra</b> HRIDAY, New Delhi, India
<b>1040-1120 Hrs</b>	<b>Tobacco imagery and compliance with tobacco-free rules in popular Indian films – Regional context</b> <b>Dr. Veena G Kamath</b> Kasturba Medical College, Manipal Academy of Higher Education, Karnataka, India

<b>1100-1120 Hrs</b>	<b>Exposure to tobacco imagery in popular films &amp; smoking uptake among children in southern India – Evidence from a prospective COHORT study</b> <b>Dr. Muralidhar M Kulkarni</b> Kasturba Medical College, Manipal Academy of Higher Education, Karnataka, India
<b>1120-1130 Hrs</b>	<b>Question and Answer session</b> <b>All Speakers</b>
<b>1130-1150 Hrs</b>	<b>Group work</b> <b>Identifying future research priorities on tobacco-free movie regulations in India</b> <b>Moderator, Chair &amp; Co-Chair(s)</b>
<b>1150-1200 Hrs</b>	<b>Key takeaway points</b> <b>Chair &amp; Co-Chair(s)</b>

### Pre-Conference Workshop (PCW) - 5 (Half Day | Hall E)

<b>1000-1200 Hrs</b>	<b>Advocacy for Tobacco Control</b> <b>Campaign for Tobacco Free Kids (CTFK)</b> <b>CHAIR:</b> <b>Ms. Vandana Shah</b> Regional Director South Asia Programs at Campaign for Tobacco Free Kids and Global Health Advocacy Incubator <b>Mr. Gaurav Gupta</b> Consultant with the Campaign for Tobacco-Free Kids (CTFK)
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### SUGGESTED SPEAKER/ PANELIST

<b>1020- 1045 Hrs</b>	<b>Political Advocacy for tobacco control</b> <b>SPEAKER:</b> <b>Mr. Anup Kumar</b> Senior National Policy Consultant at Campaign for Tobacco-Free Kids (CTFK)
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**1020- 1045 Hrs**

**CO-SPEAKER:**

**Mr. Ashim Sanyal**

HRIDAY, New Delhi, India

**1045 -1110 Hrs**

**Expanding and Diversifying the Tobacco Control Coalitions in India**

**SPEAKER:**

**Ms. Radhika Khajuria**

Senior Policy Advisor, Campaign for Tobacco-Free Kids (CTFK)

**Co-SPEAKER:**

**Mr. B. Nalan**

Director of Nav Jeevan Trust

**1110-1135 Hrs**

**Media Advocacy for Tobacco Control**

**SPEAKER:**

**Ms. Jaspreet Kaur Pal**

Principal Consultant, South Asia Communications  
the Campaign for Tobacco-Free Kids (CTFK)

**Co-SPEAKER:**

**Mr. Binoy Mathew**

Programme Manager –  
Communications, Voluntary Health Association of India

**1135 -1200 Hrs**

**Countering Industry by Creating Alternative Narrative Using the Voices of Vendors, Retailers, and Hospitality Associations**

**SPEAKER:**

**Mr. Narender Kumar**

Principal Consultant, Policy at Campaign for Tobacco Free Kids (CTFK)

**Co-SPEAKER:**

**Mr. J P Sharma**

State Programme Coordinator,  
Voluntary Health Association of India, Uttar Pradesh

## Pre-Conference Workshop (PCW) - 6 (Half Day | Hall D)

1200-1400 Hrs

**Quitting Simplified: How Tobacco Cessation training plays an important role in control**

**Toxin Taxation**

## SUGGESTED SPEAKER/ PANELIST

1200-1210 Hrs

**About Toxin Taxation and Acharya Tobacco Treatment Training Program**

**Priya Somani**

Program Manager, Toxin Taxation

1210-1255 Hrs

**Importance of Tobacco Cessation Training in Tobacco Control**

**Dr. Surabhi Somani**

Master Trainer, Acharya- Toxin Taxation

1255-1340 Hrs

**Basics of Counseling**

**Dr. Madhushree Chowdhary**

Master Trainer, Toxin Taxation

1340-1400 Hrs

**Question and Answer session**

**Dr. Surabhi Somani**

Master Trainer, Acharya- Toxin Taxation

**Dr. Madhushree Chowdhary**

Master Trainer, Toxin Taxation

## Pre-Conference Workshop-7 (Half Day | Hall B)

1200-1400 Hrs

**Augmenting Tobacco Taxation research in India: Capacity building workshop**

**HRIDAY**

## SUGGESTED SPEAKER/ PANELIST

1200-1215 Hrs	<p><b>Current status and impact of tobacco taxation in India</b></p> <p><b>Dr. Rijo John</b> Rajagiri College of Social Sciences, Kerala, India</p>
1215-1245 Hrs	<p><b>Ongoing scientific research on impact of tobacco taxation: Methods and Data Analysis</b></p>
15minutes	<p><b>A. Impact of tobacco price &amp; taxation on affordability and consumption of tobacco products in the Southeast Asia Region: a systematic review</b></p> <p><b>Dr. Aastha Chugh</b> Research Scientist, HRIDAY, New Delhi, India</p>
15minutes	<p><b>B. Socio-Economic Status differences in changing affordability of tobacco products from 2011-12 to 2018-19 in India</b></p> <p><b>Dr. Nitika Sharma</b> HRIDAY, New Delhi, India</p>
1245-1300 Hrs	<p><b>Impact of retail pricing of tobacco products in select Indian states and current smoking status as per GATS I &amp; II survey</b></p> <p><b>Ms. Radhika Nayak</b> Research Fellow, TCCP Manipal, Manipal Academy of Higher Education, Karnataka, India</p>
1300-1315 Hrs	<p><b>Impact of illicit tobacco trade &amp; its elimination on tobacco use and taxation in India</b></p> <p><b>Dr. Mark Goodchild</b> World Health Organization, Geneva, Switzerland</p>
1315-1330 Hrs	<p><b>Question and Answer session</b></p> <p><b>All speakers</b></p>
1330-1400 Hrs	<p><b>Group work (in break out rooms) Identifying future research priorities on tobacco taxation &amp; its impact on tobacco control</b></p> <p><b>Dr. Asha Kamath</b> Prof. and Head, Data Science &amp; Associate Director, PSPH. Manipal Academy of Higher Education, Karnataka, India</p>



## Pre-Conference Workshop (PCW) - 8 (Half Day | Hall C)

**1200-1400 Hrs**

**Strategic Communication for Tobacco Control Program- with a focus on social/ digital media campaigns**

**Vital Strategies**

## SUGGESTED SPEAKER/ PANELIST

**1200-1205 Hrs**

**About Vital Strategies and online Workshop overview (incl. limitations)**

### RESOURCE FACULTY

**Ms. Vaishakhi Mallik**

Associate Director, South Asia Policy, Advocacy & Communication  
Vital Strategies

**1205-1225 Hrs**

**Strategic communications planning model - An overview of the development, implementation and evaluation of strategic health communications campaigns.**

**Tom Carrol**

Senior Advisor, Policy and Communication, Vital Strategies

**1225-1240 Hrs**

**Setting behavioral and communication objectives, identifying target audience**

**Enrico Aditjondro**

Associate Director, South East Asia Policy, Advocacy and Communication, Vital Strategies

**1240-1255 Hrs**

**Developing key messages**

**Carlos 'Kaloi' Garcit**

Communication Manager, Philippines Policy, Advocacy and Communication, Vital Strategies

**1255-1305 Hrs**

**Communication spectrum**

**Pahuni Jain**

Communication Officer, Policy, Advocacy and Communication, Vital Strategies

**1305-1325 Hrs**

**Using social and digital media**

**Ms. Vaishakhi Mallik**

Associate Director, South Asia  
Policy, Advocacy and Communication  
Vital Strategies

**Enrico Aditjondro**

Associate Director, South East Asia Policy, Advocacy  
and Communication, Vital Strategies

**1325-1345 Hrs**

**Research - Message Testing,  
Monitoring and Evaluation**

**Ashish Kumar Gupta**

Senior Research Manager, Policy, Advocacy  
and Communication, Vital Strategies

**1345-1400 Hrs**

**Questions & Answers**

**All Resource Faculty**

**Pre-Conference Workshop (PCW) - 9 (Half Day | Hall E)**

**1200-1400 Hrs**

**Engaging Stakeholders for  
commitment towards Tobacco Free India  
Postgraduate Institute for Medical Education  
& Research (PGIMER), Chandigarh**

**SUGGESTED SPEAKER/ PANELIST**

- 1. About Organization and its reach (can depict through a map)**
- 2. What your organization has done for tobacco control till date?**
- 3. Roadmap and your commitment for tobacco free India**

**Dr. Ravindar Singh**

President, Indian Dental Association

**Dr. RP Gupta**

President, International college of Dentist

**Dr. Pushpanjali K**

President, IAPHD

**Dr. Sanjay K Rai**

President, IPHA

**Dr. A M Kadri**

Secretary General, IAPSM

**Dr. Chandra M Pandey**

Secretary,EFI (Epidemiology Foundation of India)

**Dr. Suneel Vatsyayan**

Chairperson, Nada India Foundation

**Dr. Rishabh Agrawal**

Director, Innovative Cancer Care and Rehabilitation Pvt Ltd

**Dr. Sumit Arora**

Chairperson - Executive Committee, APSWDP

**Mr.Susan Samson**

Director, Faith Foundation

**Dr. Dilip Kumar Acharya**

National Chairman-IMA Cancer Tobacco Control Committee,  
Indian Medical Association

**Dr. Sushma Saini**

Secretary, Society of Public Health Education  
Research and Empowerment (SPHERE)

**Dr. Vijay K Mathur**

President, Indian Society for Dental Research

**Dr. Sanjay Rai**

President, IPHA

**Dr. Ravi Mehrotra**

India Cancer Research Consortium ,CEO

**Ms. Sutapa Biswas**

Executive Director,Cancer Foundation of India

**Mr. Hari L Mundra**

Chairman, Indian Cancer Society

**Dr. Rakesh Gupta**

SDMH President/Honorary Consultant RCF & Deaddiction Dept



# INAUGURAL CEREMONY

**1500-1505 Hrs**

**Welcome Address & Objectives of  
5<sup>th</sup> NCTOH - 2021 by Organizing Secretary**

**Dr. Sonu Goel**

Professor, Dept. of Community Medicine  
and School of Public Health PGIMER, Chandigarh

**1505-1508 Hrs**

**Address by Organizing Chairman, 5<sup>th</sup>NCTOH-2021**

**Dr. Amarjeet Singh**

Professor and Head, Dept. of Community Medicine  
and School of Public Health PGIMER, Chandigarh

**1508-1510 Hrs**

**Lamp light ceremony**

**1510-1515 Hrs**

**Saraswati Vandana**

**National Institute of Nursing Education (NINE),  
PGIMER, Chandigarh**

**1510-1530 Hrs**

**ADDRESS BY GUEST OF HONOR**

**Dr. KS Sachdeva**

Regional Director,  
The International Union against Tuberculosis  
and Lung Diseases (UNION), South East Asia

**Dr. P C Gupta**

Director, Healis Sekhsaria Institute  
for Public Health, Navi Mumbai

**Dr. L Swasticharan**

Deputy Director General (DDG), Ministry of Health  
and Family Welfare (MoHFW), Government of India (GOI)

**Mrs. Preeti Sudan, IAS**

Ex-Health Secretary, Government of India (GOI),  
World Health Organization (WHO) Panelist for  
Pandemic Preparedness and Response

**Shri. Yashpal Garg**

IAS, Health Secretary, Chandigarh

**Hon. Shri. Banwarilal Purohit**

Governor of Punjab and Administrator, Chandigarh

**Prof. Jagat Ram**

Director, Post Graduate Institute of Medical Education &  
Research (PGIMER), Chandigarh

<b>1530-1540 Hrs</b>	<b>Key note address</b> <b>Global Progress on Tobacco Control: Opportunities and Challenges</b> <b>Ms. Alison Commar</b> World Health Organization (WHO)
<b>1540-1542 Hrs</b>	<b>Release of Special Issue in Indian Journal of Tuberculosis</b> <b>Dr. VK Arora</b> Executive Editor, Indian Journal of Tuberculosis
<b>1542-1545 Hrs</b>	<b>Video messages from Tobacco Survivors</b>
<b>1545-1547 Hrs</b>	<b>‘TobacGo Anthem by NCTOH Team</b>
<b>1547-1550 Hrs</b>	<b>Anti-Tobacco Pledge</b>
<b>1550-1552 Hrs</b>	<b>Obituary to the tobacco warriors (Unsung heroes) of tobacco control</b>
<b>1552-1555 Hrs</b>	<b>Address by the Chief Guest</b> <b>Shri. Rajiv Saizal</b> State Health Minister, Government of Himachal Pradesh
<b>1555-1557 Hrs</b>	<b>NATIONAL ANTHEM</b>
<b>1557-1600 Hrs</b>	<b>Vote of Thanks by Co-organizing Secretary</b> <b>Dr. Rana J Singh</b> Deputy Regional Director, The International Union against Tuberculosis and Lung Diseases (UNION), South East Asia

## MOBILITY BREAK

**1600-1630 Hrs**

## OPENING PLENARY (P1 | HALL A)

**1630-1800 Hrs**

### **Multi-Sectoral Convergence for tobacco-free India by 2030: Leading the way towards SDGs**

#### **CHAIRS:**

**Dr. Sanjay Zodpey**

Professor and Vice President – Academics,  
Public Health Foundation of India, New Delhi  
and Director – Indian Institute of Public Health, Delhi

**Dr. Dhirendra Sinha**

Chair, School of Preventive Oncology, Patna, India

#### **SPEAKERS:**

**1630-1645 Hrs**

### **Why Tobacco control requires multi-sectoral convergence?**

**Dr. P C Gupta**

Director, Healis Sekhsaria Institute of Public Health

**1645-1700 Hrs**

### **Tobacco control and development: Issues of convergence**

**Dr. K Srinath Reddy**

Public Health Foundation of India (PHFI)

**1700-1715 Hrs**

### **Convergence for tobacco control among UN agencies**

**Ms. Vineet Munish Gill**

National Professional Officer, World Health Organization (WHO) - India

**1715-1730 Hrs**

### **Role of NGOs in multi-sectoral convergence for Tobacco Control**

**Dr. Rana J. Singh**

Deputy Regional Director,  
The International Union against Tuberculosis  
and Lung Diseases (UNION), South East Asia

**1730-1800 Hrs**

### **GOI's Vision for Tobacco-free India**

**Mrs. Preeti Sudan**

IAS, Ex-Health Secretary, Government of India (GOI),  
World Health Organization (WHO) Panelist for  
Pandemic Preparedness and Response



## **DAY 2: September 26, 2021 (Sunday)**

### **PLENARY (P2): GOOD GOVERNANCE IN TOBACCO CONTROL (HALL A)**

**0900-1030 Hrs**

#### **CHAIRS:**

**Dr Pankaj Chaturvedi**

Deputy Director, Center for Cancer Epidemiology,  
Tata Memorial Center' Professor and Surgeon,  
Dept of Head Neck Surgery, Tata Memorial Center

**Dr. Vikas Bhatia**

Executive Director, AIIMS Bibinagar, Hyderabad

#### **SPEAKERS:**

**0915-0930 Hrs**

**Advancing tobacco control in India-  
Government priorities and way ahead**

**Dr. Pulkesh Kumar**

Deputy Secretary (Tobacco Control),  
Ministry of Health and Family Welfare (MoHFW) Government of India (GOI)

**0930-0945 Hrs**

**Implementation of Illicit  
Tobacco Trade Protocol (ITP)**

**Dr. Amit Yadav**

Senior Technical Advisor,  
The International Union against Tuberculosis  
and Lung Diseases (UNION), New Delhi

**0945-1000 Hrs**

**Solutions to tackle Tobacco Industry  
Interference on Health Policy**

**Mr. Pranay Lal**

Senior Technical Advisor, The International Union  
against Tuberculosis and Lung Diseases, New Delhi

**1000-1015 Hrs**

**Tobacco and risk of COVID-19**

**Dr. Sonu Goel**

Professor and Head, Dept. of Community Medicine  
and School of Public Health (PGIMER), Chandigarh

**1015-1030 Hrs**

**COTPA amendment- Need,  
composition and way forward**

**Dr. L Swasticharan**

Deputy Director General (DDG), Ministry of Health  
and Family Welfare (MoHFW), Government of India (GOI)

## MOBILITY BREAK (POSTER PRESENTATIONS)

1030-1100 Hrs

## PANEL DISCUSSION 1 (HALL B)

1100-1200 Hrs

### MODERATORS:

#### ENDS in Indian context

##### **Prof. Ravi Mehrotra**

Hon'ble Consultant, Centre for Health Innovation and Policy (CHIP) Foundation, Noida

##### **Dr. Suneela Garg**

President IAPSM and Director  
Professor, Maulana Azad Medical College (MAMC), New Delhi

### PANELISTS:

1100-1120 Hrs

#### ENDS prohibition in India: Government of India's (GoI) vision and efforts

##### **Dr. L Swasticharan**

Deputy Director General (DDG), Ministry of Health and Family Welfare (MoHFW), Government of India (GOI)

1120-1130 Hrs

#### State perspectives and experience in implementing ENDS ban in Punjab

##### **Dr. Rakesh Gupta**

President, Strategic Institute for Public Health Education and Research (SIPHER), Chandigarh

1130-1140 Hrs

#### Scientific evidence to support ENDS ban in India

##### **Dr. Pankaj Chaturvedi**

Professor, Tata Memorial Hospital, Mumbai

1140-1150 Hrs

#### Protecting adolescents and youth from new emerging tobacco and nicotine products, including HTPs

##### **Dr. Monika Arora**

Director Health Promotion and Professor,  
Public Health Foundation of India (PHFI)

1150-1200 Hrs

#### Addressing ENDS opposition in India: Role of civil societies

##### **Dr. Nirmalya Mukherjee**

Director, MANT

## PARALLEL SYMPOSIUMS (S1: S5) INVITED AND ABSTRACT DRIVEN

**1200-1330 Hrs**

### **S1: Abstract-driven Oral Presentations (HALL A)**

**1200-1245 Hrs**

#### **1A (45 mins)- Regional issues & Emerging issues**

Number of abstracts: 3

#### **CHAIRS:**

**Dr. Mangesh S Pednekar**

Director, Healix Sekhsaria Institute of Public Health, Navi Mumbai

**Dr. AM Kadri**

Executive Director, State Health System Resource Centre, Gandhinagar

**1245-1330 Hrs**

#### **1B (45 mins)- Epidemiology and Multisectoral Convergence**

Number of abstracts: 4

#### **CHAIRS:**

**Dr. Pankaja Raghav**

Professor & Head, Department of Community & Family Medicine, AIIMS, Jodhpur

**Dr. Surekha Kishore**

Executive Director, AIIMS, Gorakhpur

**1200-1330 Hrs**

### **S2: Monitoring and Surveillance in Tobacco Control (HALL B)**

**The International Union against Tuberculosis and Lung Diseases (UNION), New Delhi**

#### **SPEAKERS:**

**1200-1210 Hrs**

#### **Rapport with the Indicators: Qualitative & quantitative**

**Dr. Shivam Kapoor**

Technical Advisor- M&E,  
International Union Against Tuberculosis and Lung Disease (The Union),  
South East Asia Office, New Delhi

**1210-1230 Hrs**

#### **Monitoring and Surveillance of National Tobacco Control Programme (NTCP)**

**Ms. Pooja Gupta**

Consultant- Policy & Research, NTCP, Ministry of Health (MoH)



<b>1230-1245 Hrs</b>	<b>TPackSS: Tobacco Pack Surveillance System</b> <b>Dr. Sejal Saraf</b> Senior Research Program Coordinator, Johns Hopkins Bloomberg School of Public Health, Johns Hopkins University, USA
<b>1245-1300 Hrs</b>	<b>Just one click away! (Tobacco Monitor App)</b> <b>Mr. Cyril Alexander</b> Executive Director, MACT, Chennai
<b>1300-1320 Hrs</b>	<b>Beyond #Hashtags and Likes! (TERM Page)</b> <b>Ms. Vaishakhi Mallik</b> Lead from V.S. Associate Director, Vital Strategies, New Delhi
<b>1320-1330 Hrs</b>	<b>Q&amp;A, Summary and closing remarks</b> <b>All Chair(s)</b>
<b>1200-1330 Hrs</b>	<b>S3: Smokeless Tobacco Research (HALL C)</b> <b>Centre for Health Innovation &amp; Policy (CHIP) Foundation, Noida</b>  <b>SPEAKER</b> <b>Setting research priorities in smokeless tobacco control: A retrospective review</b> <b>Prof. Ravi Mehrotra</b> Founder, Centre for Health Innovation and Policy Foundation & Co-Director ASTRA, Noida, UP  <b>PANELISTS</b>
<b>1230-1250 Hrs</b>	<b>Smokeless Tobacco research in youth &amp; point of sale</b> <b>Dr. Suneela Garg</b> Director Professor & Head, Dept. of Community Medicine, Maulana Azad Medical College, New Delhi
<b>1250-1310 Hrs</b>	<b>Smokeless Tobacco and Oral Cancer Association</b> <b>Dr. Pravesh Mehra</b> HOD & Director Professor, Oral & Maxillofacial Surgery Department, Lady Hardinge Medical College, New Delhi  <b>Investigating Effects of Smokeless Tobacco usage on Physiological parameters</b> <b>Dr. Ravi Kaushik</b> Associate Professor, Department of Medical Physiology, MAMC  <b>Questions &amp; Answers</b> <b>All Chair(s)</b>

1200-1330 Hrs	<b>S4: Tobacco and its impact on Oral Health (Hall D)</b> <b>Oral Health Sciences Center, PGIMER, Chandigarh</b>  <b>MODERATOR</b> <b>Dr. Arpit Gupta</b> Oral Health Sciences Center, PGIMER, Chandigarh
1200-1210 Hrs	<b>ADDRESS BY CHAIR</b> <b>Dr. Vijay Prakash Mathur</b> Professor, CDR, AIIMS
1210-1225 Hrs	<b>TOBACCO - PERSPECTIVES FROM ORAL MEDICINE</b> <b>Dr. Keerthilatha M Pai</b> Dean, Manipal College of Dental Sciences, Manipal
1225-1240 Hrs	<b>ORAL PATHOLOGICAL INSIGHTS OF TOBACCO USE</b> <b>Dr. Vinay Hazarey</b> Former Dean, Government Dental College, Nagpur
1245-1255 Hrs	<b>TOBACCO USE PREVENTION AND PUBLIC HEALTH</b> <b>Dr. Ramprasad V P</b> Profesor and Head, Public Health Dentistry, Manipal College of Dental Sciences, Manipal
1255-1310 Hrs	<b>TOBACCO USE AND PERIODONTAL HEALTH</b> <b>Dr. Ranganath V</b> Profesor and Head, Public Health Dentistry, Manipal College of Dental Sciences, Manipal
1310-1330 Hrs	<b>DISCUSSION</b> <b>All Speaker(s)</b>
1200-1330 Hrs	<b>S5: Galvanizing Youth for Tobacco Control (Hall E)</b> <b>Resource Centre for Tobacco Control (RCTC)</b> <b>PGIMER, Chandigarh</b>  <b>MODERATOR</b> <b>Mr. Rajeev Kumar</b> Project Coordniator, PGIMER, Chandigarh
1200-1210 Hrs	<b>HARMFUL EFFECTS OF TOBACCO</b> <b>Dr. Poonam Khattar</b> Head, Dept. of Communication, The National Institute of Health & Family Welfare, New Delhi, India

1215 -1225 Hrs	<b>INTRODUCTION TO COTPA AND OTHER LEGISLATIONS</b> <b>Dr. Amit Yadav</b> Senior Technical Advisor, The International Union against Tuberculosis and Lung Diseases (UNION), New Delhi
1225-1235 Hrs	<b>INTRODUCTION TO TOFEI GUIDELINES</b> <b>Dr. L Swasticharan</b> Deputy Director General (DDG), Ministry of Health and Family Welfare (MoHFW), Government of India (GOI)
1240-1250 Hrs	<b>YOUTH BASED INITIATIVES TO PREVENT AND REDUCE TOBACCO AMONG YOUNG GENERATION</b> <b>Ms. Ashima Sarin</b> Director, Voice of Tobacco Victims (VoTV), Sambandh Health Foundation
1250-1300 Hrs	<b>HOW TO MOTIVATE YOUR PEER FOR TOBACCO CONTROL</b> <b>Dr. Rakesh Gupta</b> President, Rajasthan Cancer Foundation
1300-1315 Hrs	<b>TOBACCO PLEDGE</b> <b>Mr. Rajeev Kumar</b> Project Coordinator, PGIMER, Chandigarh
1315-1330 Hrs	<b>Q&amp;A, SUMMARY AND CLOSING REMARKS</b> <b>All Speaker(s)</b>

**NUTRITION BREAK**



## EP1: POSTER DISPLAY AND EVALUATION

**1330-1400 Hrs**

### **EP1A (30 mins)- Regional issues; emerging issues; Multisectoral convergence**

Number of abstracts: 20

**Dr. Dheeraj Khurana**

Professor, Dept. of Neurology, Post Graduate Institute of Medical Education & Research (PGIMER), Chandigarh

**Dr. Ravi Kaushik**

Assistant Professor, Maulana Azad Medical College, New Delhi

**1400-1430 Hrs**

### **EP1B (30 mins)- Epidemiology**

Number of abstracts: 15

**Dr. Ashoo Grover**

Scientist F and Head, Research Methodology Cell, Indian Council of Medical Research (ICMR), New Delhi

**Dr. Akshay Anand**

Professor, Dept. of Neurology, Post Graduate Institute of Medical Education & Research (PGIMER), Chandigarh

## PLENARY (P3 | HALL A)

**1430-1600 Hrs**

### **Emerging Issues in Tobacco Control: Contextualizing Global Interventions (Hall A)**

#### **CHAIRS:**

**Dr. Ashok Bhardwaj**

Professor Emeritus, MM College & Hospital, Kumarhati, Solan, Himachal Pradesh

**Dr. Sanjiv Kumar**

Chairman-Managing Trustee, Health Leadership Trust, New Delhi

#### **SPEAKER:**

**1445-1500 Hrs**

### **Smokeless tobacco use: Do we need paradigm shift?**

**Dr. Kamran Siddiqi**

Professor of Global Health, University of York, United Kingdom (UK)

**1500-1515 Hrs**

## **Tobacco Vendor Licensing**

**Dr. Nidhi Sejpal**

Senior Technical Advisor, The International Union  
Against Tuberculosis and Lung Disease (The UNION)

**1515-1530 Hrs**

## **Tobacco Industry Interference**

**Dr. Upendra Bhojani**

Director, Institute of Public Health (IPH) Bengaluru

**1530-1545 Hrs**

## **Promotion of tobacco products through social media**

**Ms. Vaishakhi Malik**

Associate Director, Vital Strategies

**1545-1600 Hrs**

## **WHO Report on Global Tobacco Epidemic 2021- Current Status and Way Forward for India**

**Mr. Praveen Sinha**

National Professional Officer,  
World Health Organization (WHO), India

**1430-1600 Hrs**

## **Corporate Symposium: World Health Organization Implementing Stroke Care Excellence through Angel Initiative in India (Hall B)**

### **CHAIR:**

**Dr. L Swasticharan, DDG**

Deputy Director General (DDG), Ministry of Health  
and Family Welfare (MoHFW), Government of India (GOI)

**Dr. GB Singh**

Director Health Services (DHS) (ESI), Punjab

### **SPEAKER:**

**1430-1500 Hrs**

## **Introduction to Global Angels**

**Dr. Shruti Dhar**

Heads, Angels Initiative, Boehringer Ingelheim India Pvt. Ltd.

**1500-1600 Hrs**

## **How does Angels Initiative minimises the burden of stroke in society**

How angels has changed stroke management to date in India

Case Study- Learnings from Angels Haryana NCD Partnership  
& implications for other state NCD programs

**Dr. Dheeraj Khurana**

Professor, Department of Neurology, PGIMER, Chandigarh

## TWITTER BREAK

1600-1630Hrs

## PARALLEL SYMPOSIA (S6: S10): INVITED AND ABSTRACT DRIVEN

1630-1800Hrs

### **S6: Abstract Driven Oral Presentations 6A (45 mins)- Policies, programmes and legislations (Hall A)**

Number of abstracts: 6

#### **CHAIRS:**

**Dr. Bhola Nath**

Additional Professor, Dept. of Community and Family Medicine  
AIIMS, Bhatinda

**Dr. Sanjay Rai**

Professor, Center for Community Medicine, All India Institute of  
Medical Science, Chandigarh (A.I.I.M.S), Bhatinda

### **6B (45 mins)- Epidemiology + Policies programmes and legislations**

Number of abstracts: 6

#### **CHAIRS:**

**Dr. NK Goel**

Professor and Head, Department of  
Community Medicine, GMCH-32, Chandigarh

**Dr. Salim Khan**

Professor and Head, Department of Community Medicine,  
Government Medical College, Srinagar (J&K)

1630-1800 Hrs

### **S7: Tobacco Advertisements Promotion and Sponsorship (Hall B)**

**Public Health Foundation of India (PHFI), Bengaluru  
HRIDAY, New Delhi and  
World Health Organization (WHO) collaborative session**

#### **CHAIRS:**

**Dr. Pulkesh Kumar**

Deputy Secretary (Tobacco Control), Ministry of Health & Family Welfare

#### **Co-CHAIRS:**

**Ms. Pooja Gupta**

Consultant (Policy), NTCP, Ministry of Health & Family Welfare



**Mr. Praveen Sinha**

NPO, World Health Organisation (WHO) Country office for India

**Ms. Purva Singh**

Legal Consultant, World Health Organisation (WHO)  
Country office for India

**SPEAKER**

**1630-1640 Hrs**

**Setting Context: Tobacco Burden and various tactics used to lure youth**

**Representative from Ministry of Health and Family Welfare, Government of India**

**1640-1650 Hrs**

**Overview: Lets Team Up Youth For #NoTobacco**

**Dr. Deepika Bahl**

PHFI, Gurugram, India

**1650-1700 Hrs**

**Tobacco Violations collated on Social Networking sites: Experience and learning**

**Mr. Aaditya Bansal**

Amity University, Gurugram, India (Youth Ambassador, PHFI)

**1700-1710 Hrs**

**Tobacco Violations on Social Networking sites: Experience and learning**

**Dr. Sonal Bhatia**

Maulana Azad Institute for Dental Sciences, Delhi, India  
(Youth Ambassador, PHFI)

**1710-1725 Hrs**

**Monitoring of E-cigarettes sale and promotion at POS: A Mixed Method Research**

**Ms. Radhika Shrivastav**

HRIDAY, Delhi, India

**1725-1740 Hrs**

**Tobacco Advertisements, Products Displays, Sales & Promotions around Educational Institutions**

**Mr Binoy Mathew**

Programme Manager, Voluntary Health Association of India

**1740-1750 Hrs**

**Question and Answer session**

**All speaker(s)**

**1751-1800 Hrs**

**Key takeaway points**

**Chair and Co-Chair**

<b>1630-1800 Hrs</b>	<p><b>S8: Emerging New Challenges in the form of Tobacco, Nicotine &amp; Non-nicotine products (Hall C)</b></p> <p><b>Strategic Institute for Public Health Education and Research (SIPHER), Chandigarh</b></p> <p><b>CHAIRS</b></p> <p><b>Dr. P.C. Gupta</b> Director, Healix Sekhsaria Institute for Public Health, Navi Mumbai</p> <p><b>Dr. Rana J Singh</b> Deputy Regional Director, The Union (SEA)</p>
<b>1630-1640 Hrs</b>	<p><b>SPEAKERS</b></p> <p><b>Address by Chair</b></p> <p><b>Dr. P.C. Gupta</b> Director, Healix Sekhsaria Institute for Public Health, Navi Mumbai</p> <p><b>Dr. Rana J Singh</b> Deputy Regional Director, The Union (SEA)</p>
<b>1640-1655 Hrs</b>	<p><b>ENDS/ ENNDS /HNB Products</b></p> <p><b>Dr. Shivam Kapoor</b> Technical Advisor, The International Union Against Tuberculosis and Lung Disease (The UNION)</p>
<b>1655-1710 Hrs</b>	<p><b>Hookah Smoking</b></p> <p><b>Dr. Rakesh Gupta</b> President and Director of Public Health, SIPHER, Chandigarh</p>
<b>1710-1725 Hrs</b>	<p><b>Smoking Products promoted as herbal</b></p> <p><b>Dr. Arpit Gupta</b> Prof, OHSC, PGIMER, Chandigarh</p>
<b>1725-1740 Hrs</b>	<p><b>Flavoured/Scented Areca Nut Sale of Pan Masala with chewable tobacco as twin packs</b></p> <p><b>Dr. Stuti S Bhargawa</b> Scientist-D (Medical), Division of Non-communicable Diseases (NCD), ICMR, MoHFW, GOI, New Delhi</p>
<b>1740-1800 Hrs</b>	<p><b>Discussion</b></p> <p><b>Moderator to facilitate</b></p>

**1630-1800 Hrs**

**S9: Abstract Driven Rapid Fire  
Oral Presentations (HALL D)**

9A (45 mins)- Epidemiology

No. of Abstracts: 9

**CHAIRS:**

**Dr. Binod Patro**

Professor, Dept. of Community Medicine and  
Family Medicine, AIIMS, Bhubaneswar

**Dr. Abhishek Ghosh**

Associate Professor, Department of Psychiatry,  
Post Graduate Institute of Medical Education & Research (PGIMER),  
Chandigarh

**9B (45 mins)- Emerging issues  
and Regional issues**

Number of abstracts: 9

**CHAIRS:**

**Dr. Pankaj Bhardwaj**

Additional Professor, Community and  
Family Medicine, All India Institute of Medical Sciences (AIIMS),  
Jodhpur

**Dr. Bhavesh Modi**

Nodel Officer - Health Policy, HTA and Vibrant Gujarat,  
Department of Community Medicine, Health and Family Welfare  
Department, Government of Gujarat, Gandhinagar, Gujarat

**1630-1800 Hrs**

**S10: Harnessing Media for Advocacy  
in Tobacco Control (Hall E)**

**Vital Strategies**

**CHAIR:**

**Mr. Praveen Sinha**

National Professional Officer,  
World Health Organization (WHO), India

**Ms. Vaishakhi Mallik**

Associate Director, South Asia Policy,  
Advocacy and Communication, Vital Strategies



<b>1630-1635 Hrs</b>	<b>SPEAKERS:</b> <b>Opening remarks</b> <b>Mr. Praveen Sinha</b> National Professional Officer, World Health Organization (WHO), India
<b>1635-1650 Hrs</b>	<b>Setting the public agenda by using an integrated communication strategy</b> <b>Ms. Vaishakhi Mallik</b> Associate Director, South Asia Policy, Advocacy and Communication, Vital Strategies
<b>1650-1705 Hrs</b>	<b>Youth led advocacy using mid-media and earned media strategies</b> <b>Ms. Tshering D Bhutia</b> National Professional Officer, World Health Organization (WHO), India
<b>1705-1720 Hrs</b>	<b>Using varied VOICE for media advocacy for tobacco control</b> <b>Ms. Rinki Sharma</b> Lead – Projects, Consumer VOICE, New Delhi
<b>1720-1735 Hrs</b>	<b>Tobacco Enforcement and Reporting Movement (TERM) – using social media and online marketing tracking mechanism for strengthening TAPS ban in India</b> <b>Ms. Pahuni Jain</b> Communication Officer, Policy, Advocacy and Communication, Vital Strategies
<b>1735-1750 Hrs</b>	<b>Role of news media in implementation of tobacco control laws</b> <b>Mr. Deepak Mishra</b> Executive Director Socio Economic and Educational Development Society (SEEDS), New Delhi
<b>1750-1800 Hrs</b>	<b>Q&amp;A, Summary and closing remarks by Chair</b> <b>All Chair and Co-chair</b>

**'TobacGO' CARNIVAL**

**1830-1930Hrs**

## **DAY 3: September 27, 2021 (Monday)**

### **PLENARY (P4): POLICIES, PROGRAMMES & LEGISLATION ON TOBACCO CONTROL (HALL A)**

**0900-1030Hrs**

#### **Research for multisectoral response to World Health Organization (WHO) FCTC in India**

##### **CHAIRS:**

**Dr. L Swasticharan**

Deputy Director General (DDG), Ministry of Health and Family Welfare (MoHFW), Government of India (GOI)

**Ms. Vineet Gill Munish**

National Professional Officer (NPO),  
World Health Organization (WHO), India

**Shri. Mahesh Kumar, IIS**

Regional Officer, Central Board of Film Certification,  
Ministry of Information and Broadcasting, Government of India; (TBC)

##### **SPEAKERS:**

**0900-0910Hrs**

#### **Setting Context**

**0910-0925Hrs**

#### **Economic burden of tobacco related deaths and diseases in India 2017-18**

**Dr. Rijo M John**

Health Economist, Rajagiri College of Social Sciences, Kochi

**0925-0940Hrs**

#### **Changes in tobacco depictions after implementation of tobacco-free film and TV rules in Bollywood films in India: a trend analysis**

**Dr. Monika Arora**

Director-Health Promotion Division and  
Professor, Public Health Foundation of India (PHFI)

**0940-0955Hrs**

#### **Tobacco imagery in on-demand & streaming content popular among adolescents & young adults in India: implications for global tobacco control**

**Dr. Aastha Chugh,**

Research Scientist, HRIDAY, New Delhi

**0955-1010Hrs**

#### **Estimating illicit cigarette consumption in India**

**Dr. Mark Goodchild**

Economist, Fiscal Policies for Health, World Health Organization (WHO) Geneva

## MOBILITY BREAK

1030-1100Hrs

## PANEL DISCUSSION 2: ROLE OF DENTAL ASSOCIATIONS IN TOBACCO CONTROL (HAL B)

1100-1200Hrs

### MODERATORS:

#### **Dr. Krishan Gauba**

Professor and Head, Dept. of Oral Health Sciences,  
Post Graduate Institute of Medical Education & Research (PGIMER),  
Chandigarh

#### **Dr. Vikrant Mohanty**

Associate Professor & Project Head, Principal Coordinator-  
NRC-OH-TC Dept. of Public Health Dentistry, MAIDS, New Delhi

### PANELISTS:

1100-1112Hrs

### **Tobacco and its impact on Oral Health**

#### **Dr. Arpit Gupta**

Oral Health Sciences Center,  
Post Graduate Institute of Medical Education & Research  
(PGIMER), Chandigarh

1113-1124Hrs

### **Setting the agenda for action by Oral Health professionals**

#### **Dr. Sahana Hegde Shetiya**

Professor and Head, Dept. of Public Health Dentistry,  
Dr. DY Patil Vidyapeeth, Pune

1125-1136Hrs

### **Intervention strategies for tobacco cessation by oral health Practitioners**

#### **Dr. Neha Jain**

Research Fellow, Public Health Foundation of India (PHFI), New Delhi

1137-1148Hrs

### **How various dental associations can galvanize the tobacco control in India?**

#### **Dr. Pushpanjali K**

Department of Public Health Dentistry, Faculty of Dental Sciences,  
M. S. Ramaiah Health Sciences, University Bangalore, President,  
Indian Association of Public health Dentistry



**1149-1200Hrs**

**Recent developments and innovations  
in oral health program for tobacco control in India**

**Dr. L Swasticharan**

Deputy Director General (DDG), Ministry of Health  
and Family Welfare (MoHFW), Government of India (GOI)

**PARALLEL SYMPOSIUMS (S11: S15) INVITED AND ABSTRACT DRIVEN**

**1200-1330Hrs**

**S11: Cigarette and Other Tobacco  
Products Act: Second Hand Smoke (SHS),  
Health Warnings Access to minors (HALL A)**

**The International Union against Tuberculosis  
and Lung Diseases (UNION)**

**CHAIRS:**

**Dr. Rana J Singh**

Deputy Regional Officer, The International Union Against  
Tuberculosis and Lung Disease (The UNION) South East Asia Office,  
New Delhi

**Dr. Pulkesh Kumar**

Deputy Secretary, Ministry of Health  
and Family Welfare (MoHFW), New Delhi

**SPEAKERS:**

**1200-1215Hrs**

**100% SMOKEFREE VS. DESIGNATED  
SMOKING AREA/ROOMS – SCIENCE, LAW  
AND HUMAN RIGHT**

**Mr. Ranjit Singh**

Advocate, Supreme Court of India, New Delhi

**1215-1230Hrs**

**PICTORIAL HEALTH WARNINGS –  
IS COTPA AMENDMENT AN OPPORTUNITY  
TO TAKE THE LAST LEAP?**

**Ms. Arpita Singh**

Project Coordinator, WHO FCTC Global Knowledge  
HUB on SLT, ICMR-NICPR, Noida

**1230-1245Hrs**      **PROTECTING THE MINORS –  
FULL COMPLIANCE WITH TOFEI GUIDELINES  
& LAWS BEYOND COTPA**

**Dr. Aastha Bagga**

Generation Saviour Association, Mohali

**1245-1300Hrs**      **STATUS OF COMPLIANCE WITH TOBACCO  
CONTROL LAWS – MILES TO GO BEFORE  
WE SLEEP!**

**Dr. Amit Yadav**

Senior Technical Advisor, The International Union Against Tuberculosis  
and Lung Disease (The UNION) South East Asia Office, New Delhi

**1300-1315Hrs**      **MAKE INDIA, A LIVELIER AND HEALTHIER  
PLACE – LESSONS FROM GLOBAL BEST  
PRACTICES**

**Prof. Yogesh Pratap Singh**

Registrar, NLUO, Cuttack

**1315-1330Hrs**      **SUMMARY AND CLOSING REMARKS**

**CHAIRS:**

**Dr. Rana J Singh**

Deputy Regional Officer, The International Union Against  
Tuberculosis and Lung Disease (The UNION) South East Asia Office,  
New Delhi

**Dr. Pulkesh Kumar**

Deputy Secretary, Ministry of Health  
and Family Welfare (MoHFW), New Delhi

**1200-1330Hrs**      **S12: Implementation of WHO's Article 5.3  
in Low- and Middle-Income Countries (LMICs)  
(Hall B)**

**CHAIRS:**

**Dr. L Swasticharan**

Deputy Director General (DDG), Ministry of Health  
and Family Welfare (MoHFW), Government of India (GOI)

**Dr. Monika Arora**

Director-Health Promotion Division and  
Professor, Public Health Foundation of India (PHFI)

**Prof. Jeff Collin**

Professor of Global Health Policy, University of Edinburgh

## **SPEAKERS:**

**1200-1210 Hrs**

### **Opening remarks by the Chair**

**Dr. L. Swasticharan**

Deputy Director General (DDG), Ministry of Health and Family Welfare (MoHFW), Government of India (GOI)

### **Symposium objectives and context setting**

**Dr. Monika Arora**

Director-Health Promotion Division and Professor, Public Health Foundation of India (PHFI)

**Prof. Jeff Collin**

Professor of Global Health Policy, University of Edinburgh

**1217-1229 Hrs**

### **Article 5.3 implementation and government interactions with the tobacco industry in Ethiopia**

**Selamawit Hirpa**

Addis Ababa University

**1229-1241 Hrs**

### **Article 5.3 implementation in Uganda & the challenge of whole-of-government accountability**

**Dr. Denis Male**

Center for Tobacco Control in Africa & Makerere University, Uganda

**1241-1253 Hrs**

### **COVID-19, the tobacco industry and Article 5.3 implementation in Bangladesh**

**S M Abdullah**

ARK Foundation

**1253-1305 Hrs**

### **Implementation of WHO FCTC Article 5.3 guidelines across Indian's states & union territories**

**Shalini Bassi**

Consultant-HRIDAY & Research Scientist-Public Health Foundation of India (PHFI)

**1305-1317 Hrs**

### **Implementation of Article 5.3 of WHO FCTC in Karnataka: A bottom-up approach**

**Mr. Praveen Kumar**

Manipal Academy of Higher Education, Manipal

**1317-1325 Hrs**

### **Open the session for Q& A by audience**

**Conducted by Moderators**



<b>1325-1330 Hrs</b>	<b>Concluding Remarks by the Chair: Key messages</b> <b>Dr. L. Swasticharan</b> Deputy Director General (DDG), Ministry of Health and Family Welfare (MoHFW), Government of India (GOI)
<b>1200-1330 Hrs</b>	<b>S13: National Tobacco Control Program (NTCP): Capacity Building (Hall C)</b> <b>Dept. of Health and Family Welfare, Govt. of Himachal Pradesh</b>  <b>CHAIRS:</b> <b>Dr. Gopal Chauhan</b> SPO, NTCP, Govt. of Himachal Pradesh (Health)  <b>Ms. Pooja</b> MOHFW New Delhi  <b>SPEAKERS</b>
<b>1200-1330 Hrs</b>	<b>Introduction of the session by the chair</b> <b>Dr. Gopal Chauhan</b> SPO, NTCP, Govt. of Himachal Pradesh (Health)  <b>Ms. Pooja</b> MOHFW New Delhi
<b>1200-1205 Hrs</b>	<b>Overview of NTCP and roles &amp; responsibilities of key stakeholder departments in Tobacco Control</b> <b>Dr. Gopal Chauhan</b> SPO, NTCP, Govt. of Himachal Pradesh (Health)
<b>1206-1218 Hrs</b>	<b>Role and responsibilities of NGOs in effective implementation of NTCP – Experience of the state of MP</b> <b>Mr. Mukesh Sinha</b> Executive Director, MPVHA, Madhya Pradesh
<b>1219-1231 Hrs</b>	<b>Capacity building of Health workforce for TC – State experience Punjab</b> <b>Dr GurmanDeep Singh</b> National Health Mission, Punjab

<b>1232-1244 Hrs</b>	<b>Capacity building of law enforcers in TC – State experience Karnatka</b> <b>Mr. Deepak Mishra</b> Executive Director with Socio Economic & Educational Development Society (SEEDS), New Delhi, India.
<b>1245-1255 Hrs</b>	<b>Role of IT platforms for capacity building for TC – State experience Bihar &amp; Jharkhand</b> <b>Mr. Prabhakara</b> State Consultant, International Union Against Tuberculosis and Lung Diseases(The Union), New Delhi
<b>1255-1330 Hrs</b>	<b>Questions &amp; discussions</b>
<b>1200-1330 Hrs</b>	<b>S14: Addiction Treatment and Management- Practical Approaches (Hall D)</b> <b>Maulana Azad Institute of Dental Sciences (MAIDS), New Delhi</b>  <b>SPEAKERS:</b>
<b>1200-1208 Hrs</b>	<b>Introduction to Addiction &amp; Need for Cessation</b> <b>Dr.Vikrant Mohanty</b> HOD and Associate Professor Department of Public Health Dentistry, MAIDS, New Delhi
<b>1209-1229 Hrs</b>	<b>Behavioural Intervention in Tobacco Cessation</b> <b>Dr.Aruna D.S</b> Public Health Dentist and NIMHANS Accredited Tobacco Cessation Specialist
<b>1230-1250 Hrs</b>	<b>Pharmacotherapy in Tobacco Cessation</b> <b>Prof. Sonali Jhanjee</b> Professor, Department of Psychiatry, AIIMS New Delhi
<b>1251-1259 Hrs</b>	<b>Laboratory Investigations during Tobacco Cessation</b> <b>Dr. Aswini. Y.B.</b> Associate Professor,Dept of Public Health Dentistry, Project In-Charge National Resource Centre for Oral Health and Tobacco Cessation Maulana Azad Institute of Dental Sciences, New Delhi.
<b>1300-1310 Hrs</b>	<b>Barriers, Challenges and Strategies in Tobacco Cessation</b> <b>Dr. Rakesh Gupta</b> MS, FAIS, CTCS, President, Rajasthan Cancer Foundation & Honorary Consultant, SDMH MRI, Jaipur, Rajasthan

**1311-1316 Hrs**

**Role Play/Demonstration**

**Dr. Amit Kumar**

Research Officer

**Ms. Shinon Ashley**

Clinical Psychologist, National Resource Centre for Oral Health and Tobacco Cessation

**1316-1330 Hrs**

**Question and Answer Session**

**1330-1430 Hrs**

**S15: Abstract Driven Rapid Fire  
Oral Presentations (HALL E)**

**15A (45 mins)- Policies, Programmes  
& Legislations-I**

Number of abstracts: 8

**CHAIRS:**

**Dr. Anmol Gupta**

Professor and Head, Dept. of Community Medicine,  
Indhira Gandhi Medical College (IGMC), Shimla

**Dr. Sarit Sharma**

Professor, Dept. of Community Medicine,  
Dayanand Medical College and Hospital (DMCH), Ludhiana

**15B (45 mins)- Policies, Programmes  
& Legislations-II**

Number of abstracts: 12

**CHAIRS:**

**Dr. Rajmohan Panda**

Additional Professor, Public Health Foundation of India, New Delhi

**Mr. Ashish Pandey**

Deputy Director (TC), The International Union  
Against Tuberculosis and Lung Disease (The UNION), New York

**NUTRITION BREAK**



## EP2: POSTER DISPLAY AND EVALUATION

**1330-1400 Hrs**

### **EP2A (30 mins)- Epidemiology and Policies, Programs and Legislations**

Number of abstracts: 13

#### **CHAIRS:**

**Dr. Mahesh Devnani**

Associate Professor, Dept. of Hospital Administration, PGIMER, Chandigarh

**Dr. Pradeep Aggarwal**

Associate Professor, Community and Family Medicine, AIIMS, Rishikesh

**1401-1430 Hrs**

### **EP2B (30 mins)- Epidemiology and Policies, Programs and Legislations**

Number of abstracts: 16

#### **CHAIRS:**

**Dr. Paramita Sengupta**

Professor & Head, Dept. of Community and Family Medicine, AIIMS, Kalyani

**Dr. Star Pala**

Associate Professor, North Eastern Indira Gandhi Regional Institute of Health and Medical Science, Shillong

## LUNCH TIME SATELLITE SESSIONS

## PLENARY (P5): REGIONAL ISSUES HAVING GLOBAL RELEVANCE (HALL A)

**1430-1600 Hrs**

### **CHAIRS:**

**Dr. P C Gupta**

Director, Healix Sekhsaria Institute for Public Health, Navi Mumbai

**Dr. Dilip Kumar Acharya**

National Chairman, IMA Cancer and Tobacco Control Committee,  
Hon. Secy, Cancer Society of Madhya Pradesh

**1430-1445 Hrs**

### **SPEAKERS:**

**Smokeless tobacco policy issues  
to be prioritized on global agenda**

**Dr. Jagdish Kaur**

Regional Advisor, Tobacco Free Initiative,  
World Health Organization (WHO)

**1430-1445 Hrs**

**Cessation across different tobacco  
products: Lessons from India**

**Dr. Pratima Murthy**

Director, National Institute of Mental Health and Neuro Sciences  
(NIMHANS), Bangalore

**1450-1505 Hrs**

**Tobacco Agriculture: Way forward**

**Dr. Nayantara Sabrao Nayak**

Professor and Incharge Director,  
Centre For Multi Disciplinary Development Research (CMDR),  
Dharwad, Karnataka

**1410-1525 Hrs**

**Voices of Tobacco Victims- Involving  
Tobacco Victims in Tobacco Control**

**Mr. Sanjay Seth**

Trustee & Chief of Operations, Sambandh Health Foundation, Gurugram

**COVID and tobacco: Experience  
from India: Lessons for Region**

**Mr. Mukesh Sinha**

Executive Director, Madhya Pradesh Voluntary Health Association  
(MPVHA), Madhya Pradesh

## **TWITTER BREAK**

**1600-1630Hrs**

# VALEDICTORY SESSION

<b>1630-1640 Hrs</b>	<b>Closing remarks by the Organizing Secretary 5<sup>th</sup> NCTOH 2021</b>
<b>1640-1647 Hrs</b>	<b>Glimpses of 3 days (Video Clip)</b>
<b>1647-1715 Hrs</b>	<b>Winners' announcements (Competitions, abstract, best NGO, best three volunteers, appreciation of local organizing committee)</b>  <b>Dr. Sonu Goel</b> Professor, Dept. of Community Medicine and School of Public Health, Post Graduate Institute of Medical Education & Research (PGIMER), Chandigarh
<b>1715-1730 Hrs</b>	<b>Presentation of 5th NCTOH Declaration</b> <b>Dr. K Srinath Reddy</b> President, Public Health Foundation of India (PHFI), New Delhi <b>Dr. P C Gupta</b> Director, Healis Sekhsaria Institute for Public Health, Navi Mumbai
<b>1730-1735 Hrs</b>	<b>Keynote Address by the Chief Guest</b> <b>Shri. Vikas Sheel, IAS</b> Additional Secretary and Mission Director, National Health Mission, Ministry of Health and Family Welfare (MoHFW), Government of India (GoI)
<b>1735-1745 Hrs</b>	<b>Vote of Thanks</b> <b>Dr. Monika Arora</b> Director Health Promotion and Professor, Public Health Foundation of India (PHFI)