

27th MALAYSIAN DIETITIANS' ASSOCIATION NATIONAL CONFERENCE 2022

27 - 28 JUNE 2022

Organised by



📍 CCEC at The Vertical, Bangsar South | 🌐 Virtual Platform

Re: 27th Malaysian Dietitians' Association Hybrid Conference, 27- 28 June 2022

Theme: Dietitians Make A Difference! Enhancing MNT Skills

Dear Sponsor/Exhibitor,

With great pleasure, we invite your organisation to showcase its products and services at the **27th Malaysian Dietitians' Association Hybrid Conference on 27- 28 June 2022** at Connexion Conference & Event Center, Kuala Lumpur and broadcasted online.

Our theme this year is "Dietitians Make A Difference! Enhancing MNT Skills." We will be covering broader topics across key dietetics practice areas in hospitals, community, teaching and education. We will continue to have research, case studies and skills development workshops at our conference.

Hence, we invite your esteemed organisation to showcase to a broad audience of participants looking for cutting-edge nutrition products and solutions. Our convention and exposition is the most cost-effective way to meet face-to-face or virtually with qualified dietetic leaders and decision-makers. The hybrid conference offers a great opportunity for your company to promote and showcase your products and develop new business while building on existing relationships.

Take advantage of this opportunity to reach a wide spectrum of MDA members:

- Practitioners in hospitals and other clinical settings
- Managers in foodservice operations
- Consultants to food companies, corporations, print and media
- Nutrition researchers
- Educators in colleges and universities
- Public health and community-based professionals

We cordially invite you to come and join us for the 27th Malaysian Dietitians' Association Hybrid Conference. We promise you that it will be a rewarding and satisfying outcome for your company and you.

Please complete your sponsorship registration form by 31st March 2022. On behalf of the MDA Council and Organising Committee, we thank you for your support and look forward to seeing you at the 27th Malaysian Dietitians' Association Hybrid Conference!

Warm Regards,

Professor Dr Winnie Chee Siew Swee
President
Malaysian Dietitians' Association

SPONSORSHIP ITEM

1	SPONSORED LUNCH SYMPOSIUM	RM 20,000.00
---	----------------------------------	---------------------

The lunch symposium will be conducted on the venue **physically** and **streaming** to the virtual platform.

*Topics and speaker details need to be sent **before 15 March 2022** and must be approved by the Organising Committee. The sponsoring company will bear the cost of the speakers' honorarium (if any).*

- Duration: 60 minutes

The sponsor will be provided with the following:

- Session recording and attendance tracking (Virtual Delegate)
- Survey feedback on specific topics, speakers and lectures

2	SPONSORED PRE-CONFERENCE WORKSHOP	RM 10,000.00
---	--	---------------------

The pre-conference workshop must be a **physical workshop**.

*Topics and speaker details need to be sent **before 15 March 2022** and must be approved by the Organising Committee.*

The sponsoring company will bear the following cost:

- Speakers' honorarium (if any)
- Venue

The sponsor will be provided with the following:

- ONE (1) Social Media Posting

3	PHYSICAL EXHIBITION BOOTH	RM 10,000.00
---	----------------------------------	---------------------

The sponsor will be provided with the following:

- **TWO (2)** exhibitor pass
- Shell scheme booth/space (3m x 2m)
 - ONE (1) Reception Table
 - TWO (2) Folding chair
 - TWO (2) 40W Fluorescent light
 - ONE (1) 4amp/230v Power point
 - ONE (1) Dustbin
- *Optional: Customised booth at own costs*

4	VIRTUAL EXHIBITION BOOTH	RM 5,000.00
----------	---------------------------------	--------------------

The sponsor will be provided with the following:

- **ONE (1)** exhibitor login
- Standard Chat function at booth
- **ONE (1)** video advertisement
- Up to **FOUR (4)** promotional leaflets in PDF format
- Up to **TWO (2)** posters for the booth
- Appointment Booking

5	FULL-PAGE ADVERTISEMENT IN CONFERENCE PROGRAMME BOOK	RM 3,000.00
----------	---	--------------------

- Run of Book

6	BRANDING ePOSTER AREA	RM2,000.00
----------	------------------------------	-------------------

Sole sponsorship for the ePoster area at the virtual platform.

- Sponsor branding at ePoster landing page (One company logo)

7	CONFERENCE BAG INSERT	RM2,000.00
----------	------------------------------	-------------------

- **ONE (1)** promotional insert to be placed in the congress bag and digital briefcase

SPONSORSHIP TERMS AND CONDITIONS

Payment Terms

- Upon receipt of the signed Sponsorship Agreement Form, the sponsor will receive an invoice and payment instructions.
- All invoices are payable within **sixty (60) days** of the invoice date.

Cancellation Policy

- The sponsor agrees and understands that notification of intent to cancel sponsorship must be provided in writing.
- Cancellation of sponsorship within **forty-five (45) days** prior to the event is subject to a **50% cancellation fee**.
- No refunds will be granted if cancellation occurs within **thirty(30) days** of the sponsored event.
- The sponsor will be obligated to pay any outstanding balance due on sponsorship as per this agreement.





MALAYSIAN DIETITIANS' ASSOCIATION NATIONAL CONFERENCE 2022

27 - 28 JUNE 2022

Organised by



Persatuan Dietitian Malaysia

📍 CCEC at The Vertical, Bangsar South | 🌐 Virtual Platform

SPONSORSHIP APPLICATION FORM

Please complete the application form and email it to MDA 2022 secretariat at conference@dietitians.org.my

Company Name			
Contact Person			
Billing Address			
Tel		Email Address	

We agree to become a SPONSOR in the following category as per terms and conditions:

Please tick (✓) where applicable:

#	Sponsorship Packages	Please tick (✓)
1	Sponsored Lunch Symposium	
2	Sponsored Pre-conference Workshop	
3	Physical Exhibition Booth	
4	Virtual Exhibition Booth	
5	Full-page advertisement in the eConference Programme book (Run of Book)	
6	Branding at ePoster Area	
7	Conference Goodies Bag Insert	

Authorised Signature:

Company Stamp:

Name:



conference.dietitians.org.my



conference@dietitians.org.my