



## COVID-19 : RESHAPING THE FUTURE OF VETERINARY PROFESSION & INDUSTRY

Dear Sponsor/Exhibitor,

### **RE: Invitation as a Sponsor at the 32nd MAVMA Congress, 15-16 July 2022**

On behalf of the Organising Committee, we are pleased to inform you that the **Persatuan Perubatan Veterinar Malaysia (Malaysian Veterinary Medical Association - MAVMA)** or formerly known as **Persatuan Veterinar Malaysia (Veterinary Association Malaysia - VAM)** will be organising the **32nd Malaysian Veterinary Medical Association Congress 2022** scheduled to be held in person on the **15 - 16 July 2022** at **Dorsett Grand Subang**. This congress will be jointly organised by the Department Of Veterinary Services Malaysia, Universiti Putra Malaysia and Universiti Malaysia Kelantan.

With the theme "**Covid-19: Reshaping the Future of the Veterinary Profession and Industry**", will serve and provide valuable current information to propel us to the next level of veterinary medicine and services in this COVID-19 pandemic situation.

With great pleasure, we invite you to join us in this upcoming congress as a sponsor. We would like to propose **3 options** of sponsorship package for your kind consideration. Further details of these packages can be found at the next page.

1. Gold Sponsorship
2. Silver Sponsorship
3. Bronze Sponsorship

We promise you that it will be a rewarding and satisfying outcome for your company and you. In the meantime should you require further assistance or have any queries, please do not hesitate to contact the secretariat at [congress@mavma.org.my](mailto:congress@mavma.org.my) and my colleagues will do their best to assist you. Please stay tuned in to our website for the latest updates.

Enclosed for you the sponsorship prospectus for your kind reference. Please complete your sponsorship registration form by **22 June 2022**. On behalf of the MAVMA Executive Committee and Organising Committee, we thank you for your support and look forward to seeing you at the congress! Looking forward to the opportunity to work with you .

Thank you!

Dr. Helen Mitin  
Chairman  
32<sup>nd</sup> MAVMA Congress 2022 Organising Committee



## COVID-19 : RESHAPING THE FUTURE OF VETERINARY PROFESSION & INDUSTRY

### Gold Sponsorship (RM 40,000 discount RM100)

The sponsorship items for the **Gold Sponsorship** are as follow:

- Registration Area
- Physical Exhibition Booth
- Gala Dinner
- Gala Dinner Door Gift
- 12 Delegate Registration
- Congress Programme Book Advertisements
  - Back Inside Cover
  - Inner Page (Run of Book)
- Congress eProceeding Advertisements
  - Back Inside Cover
  - Inner Page (Run of Book)

#### 1. Registration Area

RM 8 000

This area will be equipped with computer terminals.

(exclusive sponsorship)

The sponsor will be provided with the following:

- The sponsor's company logo/banner will be prominently displayed at the Registration counters and area.

#### 2. Physical Exhibition Booth

RM 5 000

The sponsor will be provided with the following:

- **TWO (2)** exhibitor passes
- First come first serve based (Received booking form and made payment)
- Complimentary 1 seat for MAVMA Congress Dinner
- Shell scheme booth/space (3m x 3m)
  - ONE (1) Reception Table
  - TWO (2) Folding chair
  - TWO (2) 40W Fluorescent light
  - ONE (1) 4amp/230v Power point
  - ONE (1) Dustbin
- *Optional: Customised booth at own costs*

#### 3. Gala Dinner

RM 2 500 / table

The sponsor will be provided with the following:

- 10 seats (1 table) admissions



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### 4. Gala Dinner Door Gift

RM 8 000

The type and design of the door gift will be selected by the Organising Committee.

The sponsor will be provided with the following:

- Sponsor branding will be incorporated with the door gift

### 5. Delegate Registration

RM 6 600

**12 registrations** to entitle the special discount.

### 6. Full Page Colour Advertisements in the Congress Programme Book

The Programme Book will be distributed to all the delegates.

Category	Fee
Back Inside Cover	RM 3 000
Inner Page (Run of Book)	RM 2 000

The advertisement is subject to the organising committee approval. Advertisements for the Programme Book are required to submit to the MAVMA 2022 Congress Secretariat by **15 June 2022**.

### 7. Full Page Colour Advertisements in the Congress eProceeding Book

Congress eProceeding will be available on both MAVMA Official & Congress websites.

Category	Fee
Back Inside Cover	RM 3 000
Inner Page (Run of Book)	RM 2 000

The advertisement is subject to the organising committee approval. Advertisements for the eProceeding are required to submit to the MAVMA 2022 Congress Secretariat by **15 June 2022**.



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### Silver Sponsorship (RM30,000 discount RM100)

The sponsorship items for the **Silver Sponsorship** are as follow:

- Registration Area
- Physical Exhibition Booth
- Gala Dinner
- 12 Delegate Registration
- Congress Programme Book Advertisements
  - Back Inside Cover
  - Inner Page (Run of Book)
- Congress eProceeding Advertisements
  - Back Inside Cover

#### 1. Registration Area

RM 8 000

This area will be equipped with computer terminals.

(exclusive sponsorship)

The sponsor will be provided with the following:

- The sponsor's company logo/banner will be prominently displayed at the Registration counters and area.

#### 2. Physical Exhibition Booth

RM 5 000

The sponsor will be provided with the following:

- **TWO (2)** exhibitor passes
- First come first serve based (Received booking form and made payment)
- Complimentary 1 seat for MAVMA Congress Dinner
- Shell scheme booth/space (3m x 3m)
  - ONE (1) Reception Table
  - TWO (2) Folding chair
  - TWO (2) 40W Fluorescent light
  - ONE (1) 4amp/230v Power point
  - ONE (1) Dustbin
- *Optional: Customised booth at own costs*

#### 3. Gala Dinner

RM 2 500 / table

The sponsor will be provided with the following:

- 10 seats (1 table) admissions



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### 4. Delegate Registration

RM 6 600

Minimum 12 registration to entitle the special discount

### 5. Full Page Colour Advertisements in the Congress Programme Book

The Programme Book will be distributed to all the delegates.

Category	Fee
Back Inside Cover	RM 3 000
Inner Page (Run of Book)	RM 2 000

The advertisement is subject to the organising committee approval. Advertisements for the Programme Book are required to submit to the MAVMA 2022 Congress Secretariat by **15 June 2022**.

### 6. Full Page Colour Advertisements in the Congress eProceeding Book

Congress eProceeding will be available on both MAVMA Official & Congress websites.

Category	Fee
Back Inside Cover	RM 3 000

The advertisement is subject to the organising committee approval. Advertisements for the eProceeding are required to submit to the MAVMA 2022 Congress Secretariat by **15 June 2022**.





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### Bronze Sponsorships (RM15,000 discount 500)

The sponsorship items for the **Silver Sponsorship** are as follow:

- Physical Exhibition Booth
- 10 Delegate Registration
- Congress Programme Book Advertisements
  - Inner Page (Run of Book)
- Congress eProceeding Advertisements
  - Inner Page (Run of Book)
- Bag Insert

#### 1. Physical Exhibition Booth

RM 5 000

The sponsor will be provided with the following:

- **TWO (2)** exhibitor passes
- First come first serve based (Received booking form and made payment)
- Complimentary 1 seat for MAVMA Congress Dinner
- Shell scheme booth/space (3m x 3m)
  - ONE (1) Reception Table
  - TWO (2) Folding chair
  - TWO (2) 40W Fluorescent light
  - ONE (1) 4amp/230v Power point
  - ONE (1) Dustbin
- *Optional: Customised booth at own costs*

#### 2. Delegate Registration

RM 5 000

Minimum 10 registration to entitle the special discount

#### 3. Full Page Colour Advertisements in the Congress Programme Book

The Programme Book will be distributed to all the delegates.

Category	Fee
Inner Page (Run of Book)	RM 2 000

The advertisement is subject to the organising committee approval. Advertisements for the Programme Book are required to submit to the MAVMA 2022 Congress Secretariat by **15 June 2022**.



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### 4. Full Page Colour Advertisements in the Congress eProceeding Book

Congress eProceeding will be available on both MAVMA Official & Congress websites.

Category	Fee
Inner Page (Run of Book)	RM 2 000

The advertisement is subject to the organising committee approval. Advertisements for the eProceeding are required to submit to the MAVMA 2022 Congress Secretariat by **15 June 2022**.

### 5. Bag Insert

RM 1 000

To allow the advertisers an opportunity to publicise their products/services to the delegates. The leaflets/goods are provided by the advertisers. The contents of the leaflet or goods must be approved by the Organising Committee.

(per insertion)

Distribution of 400 copies which **must** reach the Secretariat by **14 July 2022**





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### Others Sponsorship Items

#### 6. Pre-congress Workshop

RM 20 000

The sponsor will be provided with the following:

- Right to use the endorsement "Sponsor of the MAVMA 2022 Pre-Congress Workshop"
- Pre-congress Workshop programme can be proposed by the sponsor
- Full page colour advertisement (Inner page - run of book)
- Complimentary 2 seats for MAVMA Congress Dinner

#### 8. Physical Exhibition Booth

RM 5 000

The sponsor will be provided with the following:

- **TWO (2)** exhibitor passes
- First come first serve based (Received booking form and made payment)
- Complimentary 1 seat for MAVMA Congress Dinner
- Shell scheme booth/space (3m x 3m)
  - ONE (1) Reception Table
  - TWO (2) Folding chair
  - TWO (2) 40W Fluorescent light
  - ONE (1) 4amp/230v Power point
  - ONE (1) Dustbin
- *Optional: Customised booth at own costs*

#### 9. Gala Dinner

RM 2 500 / table

The sponsor will be provided with the following:

- 10 seats (1 table) admissions

#### 10. Gala Dinner Door Gift

RM 8 000

The type and design of the door gift will be selected by the Organising Committee.

The sponsor will be provided with the following:

- Sponsor branding will be incorporated with the door gift

#### 11. Delegate Registration

Minimum 10 registration to entitle the special discount

Registration Type	Fee
VAM Members	RM 550 /pax
Non-Members	RM 650 /pax
Students	RM 450 /pax
Delegates	RM 350 /pax





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### 12. Full Page Colour Advertisements in the Congress Programme Book

The Programme Book will be distributed to all the delegates.

Category	Fee
Back Inside Cover	RM 3 000
Inner Page (Run of Book)	RM 2 000

The advertisement is subject to the organising committee approval. Advertisements for the Programme Book are required to submit to the MAVMA 2022 Congress Secretariat by **15 June 2022**.

### 13. Full Page Colour Advertisements in the Congress eProceeding Book

Congress eProceeding will be available on both MAVMA Official & Congress websites.

Category	Fee
Back Inside Cover	RM 3 000
Inner Page (Run of Book)	RM 2 000

The advertisement is subject to the organising committee approval. Advertisements for the eProceeding are required to submit to the MAVMA 2022 Congress Secretariat by **15 June 2022**.

### 14. Advertisement on Congress & Association Website RM 8 000

Advertisers for the Website is required to supply the artwork (6 months)

### 15. Bag Insert RM 1 000

To allow the advertisers an opportunity to publicise their products/services to the delegates. The leaflets/goods are provided by the advertisers. The contents of the leaflet or goods must be approved by the Organising Committee. (per insertion)

Distribution of 400 copies which **must** reach the Secretariat by **14 July 2022**

### 16. Undergraduate Veterinary Student Sponsorship RM 3 000

- Group of 10
- Students will be selected by the institutions (UPM and UMK) to attend the scientific session only (transport and accommodation costs are not included).



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### Premium Sponsorship Tiers

The sponsorship accumulated to the following amount will be eligible for exclusive privileges:

The sponsorship can be in the form of outright contributions to Congress. The sponsors will be provided with the following depending on the amount of contributions.

Acknowledge as:	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Accumulated amount:	> RM 40 000	> RM 30 000	> RM 15 000
Right to use the endorsement "Sponsor of the MAVMA 2022 Congress"	✓	✓	✗
Complimentary insertion of one (1) printed material into Congress Bag.	✓	✓	✗
Acknowledgement on the backdrop in the main Ballroom.	✓	✓	✗
Advertisement on Congress & Association Website	✓	✓	✓





## COVID-19 : RESHAPING THE FUTURE OF VETERINARY PROFESSION & INDUSTRY

### Sponsorship Terms And Conditions

#### Payment Terms

- Upon receipt of the signed Sponsorship Agreement Form, the sponsor will receive an invoice and payment instructions.
- All invoices are payable within **sixty (60) days** of the invoice date.

#### Cancellation Policy

- The sponsor agrees and understands that notification of intent to cancel sponsorship must be provided in writing.
- Cancellation of sponsorship within **forty-five (45) days** prior to the event is subject to a **50% cancellation fee**.
- No refunds will be granted if cancellation occurs within **thirty (30) days** of the sponsored event.
- The sponsor will be obligated to pay any outstanding balance due on sponsorship as per this agreement.

#### Payment Method

- Cheque  
*Payable: Malaysian Veterinary Medical Association*
- Bank Transfer  
*Payable: Malaysian Veterinary Medical Association*  
*Account No.: 80-0263274-5*  
*Bank: CIMB Bank Berhad*
- Please send proof of payment to [congress@mavma.org.my](mailto:congress@mavma.org.my) (Congress Secretariat)





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### Sponsorship Application Form

Please complete the application form and email it to the 32nd MAVMA Congress secretariat at [congress@mavma.org.my](mailto:congress@mavma.org.my).

Company Name			
Contact Person			
Billing Address			
Tel		Email Address	

We agree to become a SPONSOR in the following category as per terms and conditions:

Please tick (✓) where applicable:

#	Sponsorship Tiers	Amount (RM)	Please tick (✓)
1	Gold Sponsors	40,000	
2	Silver Sponsors	30,000	
3	Bronze Sponsors	15,000	

Other sponsorship items:

#	Sponsorship Packages	Amount (RM)	Please tick (✓)
1	Pre-congress Workshop	20,000	
2	Physical Exhibition Booth	5,000	
3	Gala Dinner table (10 pax per table)	2,500/table	
4	Gala Dinner Door Gift	8,000	
5	Congress Bag Insert	1,000	
6	Delegate Group Registration- VAM Members (minimum 10 delegates)	550/pax	
7	Delegate Group Registration- Non-Members (minimum 10 delegates)	650/pax	
8	Delegate Group Registration- Students (minimum 10 delegates)	450/pax	
9	Delegate Group Registration- Delegates (minimum 10 delegates)	350/pax	



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#	Sponsorship Packages	Amount (RM)	Please tick (✓)
10	Congress Programme Book Advertisements - Inner Page (Run of Book)	2,000	
11	Congress eProceeding Advertisements - Inner Page (Run of Book)	2,000	
12	Advertisement on Congress & Association Website	8,000	
13	Undergraduate Veterinary Student Sponsorship (Group of 10)	3,000	
14	Outright Contribution		
15	Other Items		

Authorised Signature:  
Name:

Company Stamp:

