



COVID-19 : RESHAPING THE FUTURE OF VETERINARY PROFESSION & INDUSTRY

Re: 32nd MAVMA Congress, 15-16 July 2022

Dear Sponsor/Exhibitor,

On behalf of the Organising Committee, we are pleased to inform you that the **Persatuan Perubatan Veterinar Malaysia (Malaysian Veterinary Medical Association - MAVMA)** or formerly known as **Persatuan Veterinar Malaysia (Veterinary Association Malaysia - VAM)** will be organising the **32nd Malaysian Veterinary Medical Association Congress 2022** scheduled to be held in person on the **15 - 16 July 2022** at **Dorsett Grand Subang**. This congress will be jointly organised by the **Department Of Veterinary Services Malaysia, Universiti Putra Malaysia** and **Universiti Malaysia Kelantan**.

Since the last congress in 2019, the world has seen the emergence of SARS-CoV-2 and the accompanying unfolding of the COVID-19 pandemic. This congress will be the continuation after a two-year hiatus caused by the pandemic, and it will be the first to be held under the new association's name after it was approved by the Registry of Societies (ROS) in January 2021. Given the focus on the post-COVID19 pandemic, our plenary speakers will discuss zoonotic disease surveillance, COVID vaccine development and transboundary disease control. In addition, 32nd MAVMA Congress 2022 will share the perspectives and breakthroughs within the veterinary community. This upcoming congress, with the theme "**Covid-19: Reshaping the Future of the Veterinary Profession and Industry**", will serve and provide valuable current information to propel us to the next level of veterinary medicine and services in this COVID-19 pandemic situation.

Our fellow committee members are working hard to put together an impactful and relevant scientific programme, with specially crafted knowledge exchange sessions and networking opportunities with fellow peers in the industry. The annual MAVMA Congress is an excellent platform to exchange ideas, share information regarding ideas and application of veterinary-related tools and other allied sciences, and a great occasion for all members to meet and greet, make connections, and network. With the information obtained from the 32nd MAVMA Congress 2022, it is hoped that we could reshape the future of the veterinary profession and industry towards adaptability and resilience.

We cordially invite you to come and join us for the 32nd MAVMA Congress 2022. We promise you that it will be a rewarding and satisfying outcome for your company and you. In the meantime should you require further assistance or have any queries, please do not hesitate to contact the secretariat at congress@mavma.org.my and my colleagues will do their best to assist you. Please stay tuned in to our website for the latest updates.

Please complete your sponsorship registration form by **15th June 2022**. On behalf of the MAVMA Executive Committee and Organising Committee, we thank you for your support and look forward to seeing you at the congress!

Thank you!

Dr. Helen Mitin
Chairman
32nd MAVMA Congress 2022 Organising Committee



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Exclusive Sponsorship Items (Sole Sponsor)

1. A5 Notebook RM 5 000

The sponsor will be provided with the following: (exclusive sponsorship)

- The sponsor logo will be printed on the notebook.
- Exclusive acknowledgement of the sponsor's status at programme book

2. Congress Bag RM 5 000

The type and design of the bag will be selected by the Organising Committee. (exclusive sponsorship)

The sponsor will be provided with the following:

- The inclusion of the company's logo and name on the bag/tag.

3. Congress Lanyards RM 5 000

The type and design of the lanyard will be selected by the Organising Committee. (exclusive sponsorship)

The sponsor will be provided with the following:

- The inclusion of the company's logo and name on the lanyards.

4. Registration Area RM 8 000

This area will be equipped with computer terminals. (exclusive sponsorship)

The sponsor will be provided with the following:

- The sponsor's company logo/banner will be prominently displayed at the Registration counters and area.

5. Poster Area RM 8 000

Approximately 5 digital posters panels will be put up on display for the poster sessions for the entire duration of the congress. (exclusive sponsorship)

The sponsor will be provided with the following:

- Recognition of the sponsor's status in the poster area.



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Sponsorship Items

6. Pre-congress Workshop

RM 20 000

The sponsor will be provided with the following:

- Right to use the endorsement "Sponsor of the MAVMA 2022 Pre-Congress Workshop"
- Pre-congress Workshop programme can be proposed by the sponsor
- Full page colour advertisement (Inner page - run of book)
- Complimentary 2 seats for MAVMA Congress Dinner

7. Physical Prime Exhibition Booth

RM 10 000

The sponsor will be provided with the following:

- **FOUR (4)** exhibitor passes
- Prime Location
- Complimentary 2 seats for MAVMA Congress Dinner
- Shell scheme booth/space (6m x 3m)
 - TWO (2) Reception Table
 - FOUR (4) Folding chair
 - FOUR (4) 40W Fluorescent light
 - TWO (2) 4amp/230v Power point
 - TWO (2) Dustbin
- *Optional: Customised booth at own costs*

8. Physical Exhibition Booth

RM 5 000

The sponsor will be provided with the following:

- **TWO (2)** exhibitor passes
- First come first serve based (Received booking form and made payment)
- Complimentary 1 seat for MAVMA Congress Dinner
- Shell scheme booth/space (3m x 3m)
 - ONE (1) Reception Table
 - TWO (2) Folding chair
 - TWO (2) 40W Fluorescent light
 - ONE (1) 4amp/230v Power point
 - ONE (1) Dustbin
- *Optional: Customised booth at own costs*

9. Gala Dinner

RM 2 500 / table

The sponsor will be provided with the following:

- 10 seats (1 table) admissions

10. Gala Dinner Door Gift

RM 8 000

The type and design of the door gift will be selected by the Organising Committee.

The sponsor will be provided with the following:

- Sponsor branding will be incorporated with the door gift



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11. Delegate Registration

Minimum 10 registration to entitle the special discount

Registration Type	Fee
VAM Members	RM 550 /pax
Non-Members	RM 650 /pax
Students	RM 450 /pax
Delegates	RM 350 /pax

12. Full Page Colour Advertisements in the Congress Programme Book

The Programme Book will be distributed to all the delegates.

Category	Fee
Back Outside Cover	RM 5 000
Front Inside Cover	RM 3 500
Back Inside Cover	RM 3 000
Inner Page (Run of Book)	RM 2 000

The advertisement is subject to the organising committee approval. Advertisements for the Programme Book are required to submit to the MAVMA 2022 Congress Secretariat by **15 June 2022**.

13. Full Page Colour Advertisements in the Congress eProceeding Book

Congress eProceeding will be available on both MAVMA Official & Congress websites.

Category	Fee
Back Outside Cover	RM 5 000
Front Inside Cover	RM 3 500
Back Inside Cover	RM 3 000
Inner Page (Run of Book)	RM 2 000

The advertisement is subject to the organising committee approval. Advertisements for the eProceeding are required to submit to the MAVMA 2022 Congress Secretariat by **15 June 2022**.



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14. Advertisement on Congress & Association Website

RM 8 000

Advertisers for the Website is required to supply the artwork

(6 months)

15. Bag Insert

RM 1 000

To allow the advertisers an opportunity to publicise their products/services to the delegates. The leaflets/goods are provided by the advertisers. The contents of the leaflet or goods must be approved by the Organising Committee.

(per insertion)

Distribution of 400 copies which **must** reach the Secretariat by **14 July 2022**

16. Undergraduate Veterinary Student Sponsorship

RM 3 000

- Group of 10
- Students will be selected by the institutions (UPM and UMK) to attend the scientific session only (transport and accommodation costs are not included).

Premium Sponsorship Tiers

The sponsorship accumulated to the following amount will be eligible for exclusive privileges:

The sponsorship can be in the form of outright contributions to Congress. The sponsors will be provided with the following depending on the amount of contributions.

Acknowledge as:	Diamond Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Accumulated amount:	> RM 50 000	> RM 40 000	> RM 30 000	> RM 15 000
Right to use the endorsement "Sponsor of the MAVMA 2022 Congress"	✓	✓	✓	✗
Complimentary insertion of one (1) printed material into Congress Bag.	✓	✓	✓	✗
Acknowledgement on the backdrop in the main Ballroom.	✓	✓	✓	✗
Invitation to MAVMA 2022 Dinner	4 Seats	3 Seats	2 Seats	1 Seat
Advertisement on Congress & Association Website	✓	✓	✓	✓



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Sponsorship Terms And Conditions

Payment Terms

- Upon receipt of the signed Sponsorship Agreement Form, the sponsor will receive an invoice and payment instructions.
- All invoices are payable within **sixty (60) days** of the invoice date.

Cancellation Policy

- The sponsor agrees and understands that notification of intent to cancel sponsorship must be provided in writing.
- Cancellation of sponsorship within **forty-five (45) days** prior to the event is subject to a **50% cancellation fee**.
- No refunds will be granted if cancellation occurs within **thirty (30) days** of the sponsored event.
- The sponsor will be obligated to pay any outstanding balance due on sponsorship as per this agreement.

Payment Method

- Cheque
Payable: Malaysian Veterinary Medical Association
- Bank Transfer
Payable: Malaysian Veterinary Medical Association
Account No.: 80-0263274-5
Bank: CIMB Bank Berhad
- Please send proof of payment to congress@mavma.org.my (Congress Secretariat)





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Sponsorship Application Form

Please complete the application form and email it to the 32nd MAVMA Congress secretariat at congress@mavma.org.my.

Company Name			
Contact Person			
Billing Address			
Tel		Email Address	

We agree to become a SPONSOR in the following category as per terms and conditions:

Please tick (✓) where applicable:

#	Sponsorship Packages	Amount (RM)	Please tick (✓)
1	A5 Notebook	5,000	
2	Congress Bag	5,000	
3	Congress Lanyard	5,000	
4	Branding at Registration Area	8,000	
5	Branding at Poster Area	8,000	
6	Pre-congress Workshop	20,000	
7	Physical Prime Exhibition Booth	10,000	
8	Physical Exhibition Booth	5,000	
9	Gala Dinner table (10 pax per table)	2,500/table	
10	Gala Dinner Door Gift	8,000	
11	Congress Bag Insert	1,000	
12	Delegate Group Registration- VAM Members (minimum 10 delegates)	550/pax	
13	Delegate Group Registration- Non-Members (minimum 10 delegates)	650/pax	
14	Delegate Group Registration- Students (minimum 10 delegates)	450/pax	
15	Delegate Group Registration- Delegates (minimum 10 delegates)	350/pax	



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#	Sponsorship Packages	Amount (RM)	Please tick (✓)
16	Congress Programme Book Advertisements - Back Outside Cover	5,000	
17	Congress Programme Book Advertisements - Front Inside Cover	3,500	
18	Congress Programme Book Advertisements - Back Inside Cover	3,000	
19	Congress Programme Book Advertisements - Inner Page (Run of Book)	2,000	
20	Congress eProceeding Advertisements - Back Outside Cover	5,000	
21	Congress eProceeding Advertisements - Front Inside Cover	3,500	
22	Congress eProceeding Advertisements - Back Inside Cover	3,000	
23	Congress eProceeding Advertisements - Inner Page (Run of Book)	2,000	
24	Advertisement on Congress & Association Website	8,000	
25	Undergraduate Veterinary Student Sponsorship (Group of 10)	3,000	
26	Outright Contribution		
27	Other Items		

Authorised Signature:
Name:

Company Stamp:

